

WE ARE COVERING THE WORLD WITH **ENTERTAINMENT**





























ABOUT SPI

SPI International is a global media company operating 40 television channels on six continents. FilmBox being its flagship channel, SPI is one of the biggest aggregators of native Ultra HD content in the world. Working with over 1400 operators worldwide, SPI uses state of the art technology providing its 60 million subscribers with access to SPI's linear and on demand content including live streaming of UHD programming and FilmBox channels on any Internet-connected device via major global streaming media players as well as local OTT providers. SPI recently added to its portfolio Film1 premium movie services in The Netherlands, including four movie channels and digital services.

For over 25 years, SPI International has been a leading supplier of theatrical films and television programming in the international market. SPI's solid alliances with major license suppliers provide compelling content, with strong recognition and high demand.

10K + MOVIES AND SERIES

CHANNELS

80 **FEEDS**

20 **LANGUAGES**





BUSINESS AREAS

SPI is one of the media industry **leaders** for content distribution, movie channels, thematic channels and online media businesses.



TV CHANNELS FREE TV / PAY TV

ADVERTISING
SALES
ONLINE
SERVICES
CONTENT
SALES





LOCAL CHANNELS



























film PREMIERE











INTERNATIONAL CHANNELS



























film ACTION





SATELLITE PARTNERS



























SPI PARTNERS



TURKCELL**TV**



amazon







desh







total

Post

























Roku



















antel







































































ALBANIA & EX YUGO

GAME TOON FILMBOX FILMBOX FILMBOX FIRMBOX FIRMBOX FIRMBOX FAST BOX SEEN BOX SEEN BOX FASHION BOX

📦 BULGARIA

FUN BOX FILM BOX FILM BOX FILM BOX ARTHOUSE BOX FIRM T BOX FIRM T







HOLLYWOOD MOVIES,

FAVORITE EVERGREENS,

AND POPULAR SERIES

> More than 300 premiere titles every year.

> Movies, television series, and high-budget TV productions from the best directors.

> The best content from major global distributors and producers.







FLAGSHIP FILMBOX CHANNEL WITH PREMIUM CONTENT

Hot movies shown before their terrestrial TV premieres

Famous Hollywood features with **the most popular stars**

Award-winning productions from Europe

The best content available in the local market

FILMBOXEXTRAHD



HOLLYWOOD BLOCKBUSTERS IN FULL HD

100% COMMERCIAL FREE HD PREMIUM MOVIE CHANNEL

Blockbuster movies with excellent picture and sound quality (1080i)

More than 300 premiere titles every year

High-budget TV productions

Premium content from major distributors



THE BEST CHOICE OF WORLD CINEMA MASTERPIECES

The most outstanding directors of all time: Kurosawa, Hitchcock, Bunuel, Fellini, Murnau, Eisenstein, Visconti, Antonioni, De Sica.

Festival winners, arthouse classics, independent feature and short films from all over the world.



BLOCKBUSTER

OSCAR WINNING MOVIES!

WATCH MOVIES WITH YOUR FAVOURITE ACTORS

Leading actors including
George Clooney, Johnny Depp,
Jean Reno, Colin Firth, Benedict
Cumberbatch, Martin Freeman,
Gwyneth Paltrow, Kate Winslet,
Cate Blanchett, Ewan McGregor
and many more

Great selection of Oscar winners and nominees

Movies and series from the most renowned directors **FUN**

ENTIRE

FAMILY



KIDS, **TEENAGERS** AND ADULTS

Content appealing to both children and adults: great adventures, comedies, fantasy movies, popular series and entertainment programs

> For science lovers: educational, biographic and documentary

Huge variety of films and series for teen audiences

Cartoons for children



FILMBOXACTION



PREMIUM CHANNEL

WITH NON-STOP ACTION

ADRENALIN PUMPING BLOCKBUSTER MOVIES AND SERIES

100% COMMERCIAL FREE

The leading stars of action cinema:

Bruce Willis, Jean-Claude Van Damme,

Steven Seagal, Jet Li,

Jackie Chan, Jason Statham

and many others

Best content from the U.S., Europe and Asia

CRANK: HIGH VOLTAGE

© LAKESHORE ENTERTAINMENT GROUP LLC & LIONS GATE FILMS INC.



GREAT SELECTION OF BIG BUDGET MOVIES FROM MAJOR RUSSIAN DISTRIBUTORS SUCH AS CENTRAL PARTNERSHIP AND MANY MORE

100% COMMERCIAL FREE

Action movies with spies, tough guys and beautiful women

Heart-tugging romance films and soap operas

Comedies with the most popular Russian actors

Family content: adventure, fantasy, musicals and more

BEST RUSSIAN FEATURES FROM MAJOR DISTRIBUTORS



film

CLASSICS SPREMIERES OF GREAT MOVIES ON

film PREMIERE film PACTION film DRAMA film FAMILY

HOME OF GOOD MOVIES

%100 Commercial Free

Choose from more than 500 films

Unlimited viewing

Personal recommendations

Watch on your laptop, TV, mobile and app

Both linear and on demand

THE BEST TURKISH
SERIES AND MOVIES
FROM MAJOR
PRODUCERS
WITH
INTERNATIONAL ACCLAIM

BLACK MONEY LOVE, KARADAYI, KURT SEYIT SHURA, 20 MINUTES, FIVE BROTHERS, RED SCARF, MOMS AND MOTHERS, 8TH DAY





NON-STOP COMBAT ACTION IN HD FOR ALL FIGHT LOVERS

LIVE BROADCASTSFROM THE BEST FIGHT EVENTS IN

HIGH DEFINITION QUALITY!FightBox HD will place you inside the ring

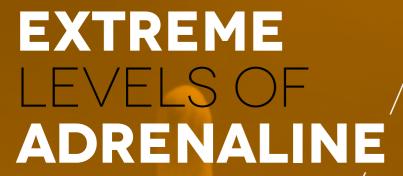
during mixed matrial arts, karate, boxing or wrestling championship!

Take a 24h tour of different disciplines from around the world: MMA, kickboxing, boxing (male & female), wrestling, karate, taekwondo, capoeira, judo, muay-thai, cage-fighting, wushu and sanda.

Sense the full contact in full HD!

Watch the biggest live shows and the most exciting fights from Europe, America and all over the world: Fight Exclusive Night, Cage Fury Fighting Championship, King of Kings Hero's World Series, Makowski Fighting Championship, Superkombat, Oktagon, Mix Fight Gala

FAST&FUNBOXHD





ADRENALINE SPORTS FROM **ALL OVER** THE WORLD

Watch daredevil car racing, motocross, watercross, base jumping and skydiving

Witness unbelievable performances in skateboarding, snowboarding, wakeboarding, bouldering, BMX, FMX and many others

Take part in world championships and let the masters of adrenaline shock you with absolutely extreme achievements and merciless competitions



EXPLORE OUR PLANET

WITH ITS

MYSTERIES & BEAUTIES

Traverse the mythical roads of the Incas, India Gods or even Sinbad...

Face the danger and beauty of wild nature and take part in breathtaking adventures in the most exotic places

Explore the living culture collections (guided by UNESCO)

NATURE • WILDLIFE • PEOPLE AND CULTURE

• BIOGRAPHY • TECHNOLOGY • HISTORY •

TRAVEL • SCIENCE AND ENVIRONMENT

CURRENT AFFAIRS

Available in **HD** format.









Gametoon is a worldwide TV channel for millennial audience revolving around e-Sports and devoted to gaming.

The channel delivers wide variety of game highlights, ranging from famous AAA titles to true gems of indie scene.

Gametoon brings important matches of well-established e-Sports titles, leagues & tournaments with million dollar prize pools.

Own exclusive live esports formats and competitions.

The channel partners up with renowned gaming influencers to provide game-based entertainment content rich with insights and tips on how to improve your gaming skills.

40% OF THE CONTENT IS EXCLUSIVE, INCLUDING FULLY OWNED & PRODUCED LIVE EVENTS, GAME HIGHLIGHTS & STREAMS





OUTSTANDING, BREAKTHROUGH ARTISTS

Independent selection of the newest and hottest videos, made by music trendsetters

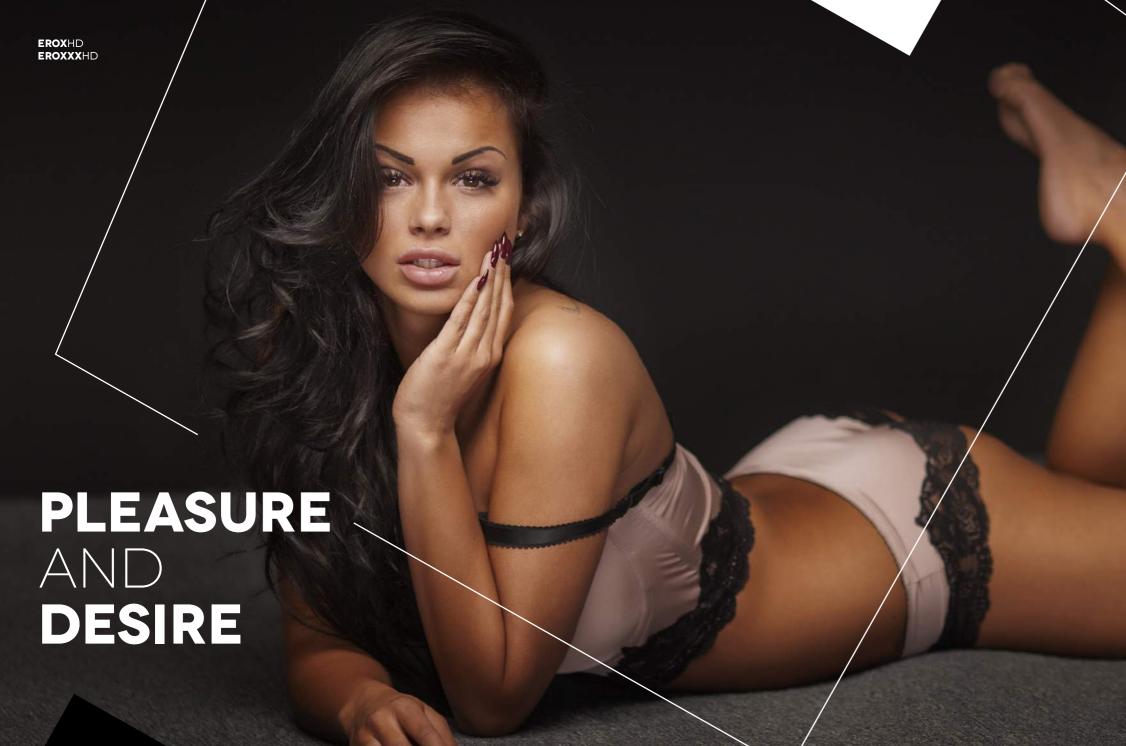
• HD quality music videos from all over the world 24/7

• Live performances

• New music every day

Videos organized by genre: Pop, Hip-hop/Rap, Dance, Rock, International









EROX HD AND EROXXX HD ARE PAY CHANNELS WITH THE BEST SELECTION OF EROTIC **MOVIES**

These channels broadcast movies from the leading adult studios such as:

> **Creaways** Harmony Manica Media **Digital Playground Digital Desire Big Media Private**

(excluding Latin America territory)



SPIINTL.COM

Stopklatka TV is a free-to-air film channel with a wide range of Polish and foreign movies, from

Stopklatka TV takes second place among all

movie channels in Poland.

Hollywood hits to award-winning productions and cult classics. Program offer includes popular series and interesting documentaries as well. Technical reach of Stopklatka TV exceeds 90% of population. It is available via digital terrestrial TV, as well as on cable and satellite platforms.

FIRST
TERRESTRIAL
MOVIE CHANNEL
IN POLAND

AUTUMN 2019

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TERRESTRIAL FEMALE, SKEWED ENTERTAINMENT CHANNEL FOR

SMALL-TOWN POLAND

Zoom TV features intriguing documentaries, mysteries, gripping films and tv series as well as the most popular Polish comedy shows.

The channel is available on MUX-8 of the Polish digital terrestrial television. In addition to DTT, Zoom TV is also carried by cable networks and DTH platforms.

AUTUMN 2019 ISTANBULLU GELİN





Kino Polska is dedicated to Polish films and series. Here, iconic productions are shown along with hits of recent years, providing emotions for viewers of all ages. The channel also presents foreign films and series with the participation of Polish artists. Kino Polska is a place where Polish identity is expressed in the best possible way: through entertaining films.

Kino Polska is a unique television offer feauturing Polish cinema of various genres, including foreign productions with the participation of Polish artists.

HOME OF POLISH FILMS

KINOPOLSKAINTERNATIONAL



FOR POLISH SPEAKING AUDIENCES

THE CHANNEL FOR POLISH SPEAKING AUDIENCES AROUND THE WORLD

Kino Polska International is the overseas version of Telewizja Kino Polska, programmed especially for Polish-speaking audiences outside of Poland. The channel offers something for everyone, including feature films, documentaries and popular TV series.

AUTUMN 2019ZNACHOR, AUTOR JÓZEF LETKIER
© FINA/ FOTOTEKA



(INOPOLSKA MUZYKA

GREATEST POLISH HITS

Kino Polska Muzyka is a worldwide music television channel dedicated exclusively to Polish music.
Kino Polska Muzyka broadcasts all the greatest hits from the Polish music scene from the past 30 years, perfectly combining nostalgia and modernity. The channel features a variety of music genres form the 80's and 90's as well as the latest hits.

Kino Polska Muzyka is a unique
TV channel offering Polish-speaking
audiences around the world a chance
to enjoy watching again the most
popular Polish musical performers,
bands and stay up-to-date with
the best new hits straight from Poland.





ONLINE SERVICES

AVAILABLE PLATFORMS













SONY

























FILM BOX

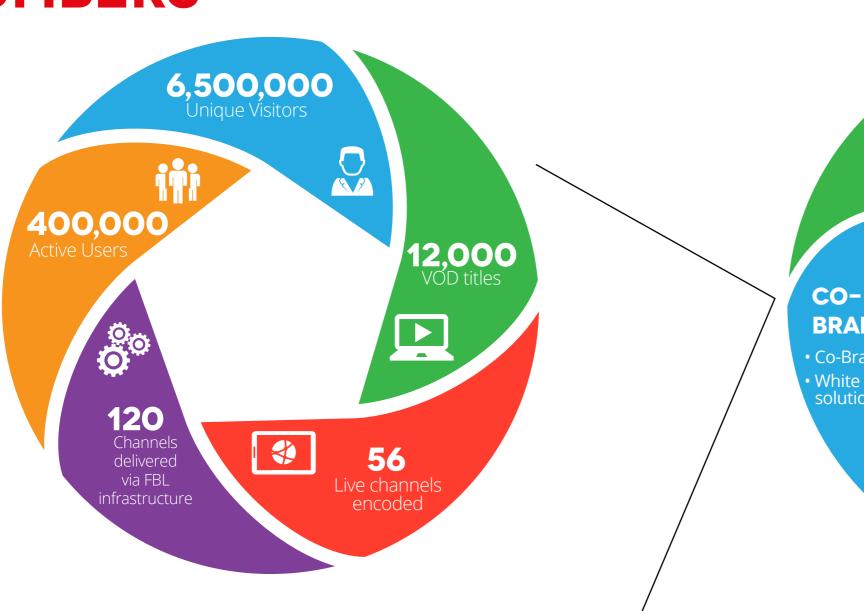
FilmBox Live is a subscription based, multi platform content service with a vast library of titles from different genres such as movies, TV series, thematic contents.

- VOD and Live Streaming channels
- UHD encoding and streaming support
- Supporting different business models
- Single subscription for all screens
- Different payment options
- Responsive customer support
- Single Sign on for Operators

OF US ALL



NUMBERS



BUSINESS MODELS

- Search Engine Marketing
- Facebook Ads
- Affiliate Marketing
- Re-Marketing
- E-mail Marketing
- **B2C** Social Marketing

BRANDING

- Co-Branding
- White Label solutions

- Voucher Codes
- Loyalty Programs
- Channel Delivery
- FilmBoxOnDemand corner

B₂B

OPERATOR INTEGRATION

- Online Integration

FILM ON DEMAND

ONLINE SERVICES



CURATED FILMBOX LIBRARY BRANDED CORNER

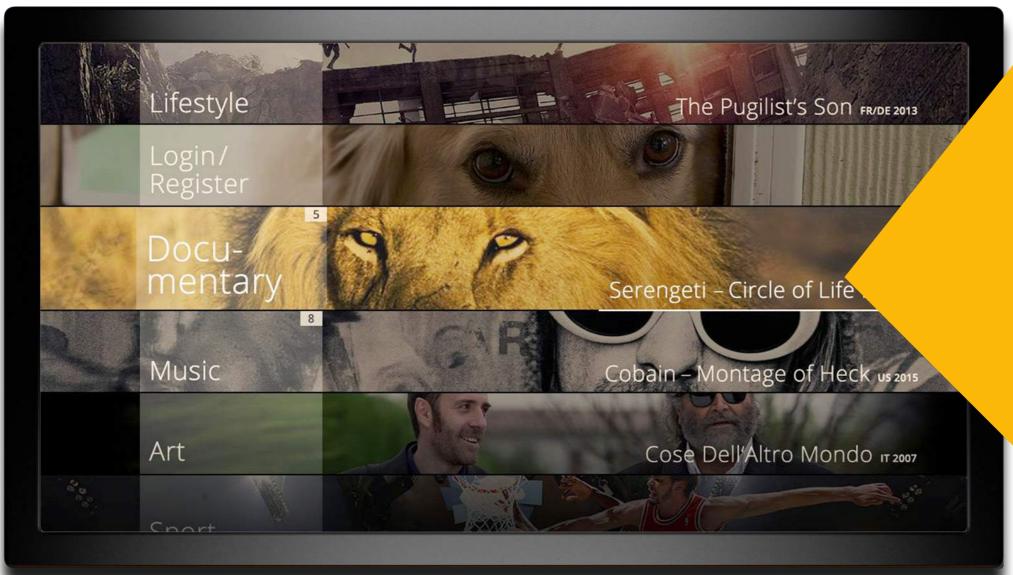
Filmbox On Demand offers a curated Filmbox Library consisting of variety of genres including blockbuster and independent movies, documentaries, extreme sports and fight videos.

Key Features of **Filmbox On Demand**:

- High-quality mezzanine videos
- Supporting different video formats
- Posters, detailed metadata delivery
- Supporting different business models
- Flexible content delivery methods
- Localization option



ONLINE SERVICES



FUNBOX UHD SVOD APP UNIQUE UHD CONTENT MULTIPLATFORM

SPI presents a new, state-of-the-art TV app featuring breathtaking visual content which delivers the ultimate Ultra HD experience.

FUNBOX UHD is an on-demand streaming application which SPI International developed to make the best quality UHD content available to the most innovative OTT platforms such as Amazon Fire TV.

With the FUNBOX UHD app, the audience receives more nuance and detail, exceptional contrast dynamics and extended colors - the best TV experience possible today.



CYFROWE REPOZYTORIUM FILMOWE

We keep the

MASTERPIECES

sparkling



classic Polish movies

50

short films and cartoons

CRF digitally restores **masterpieces of Polish cinema**, to produce versions with the best sound and picture available for movie theatres, HD TV, Blu-ray discs and DVD.



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