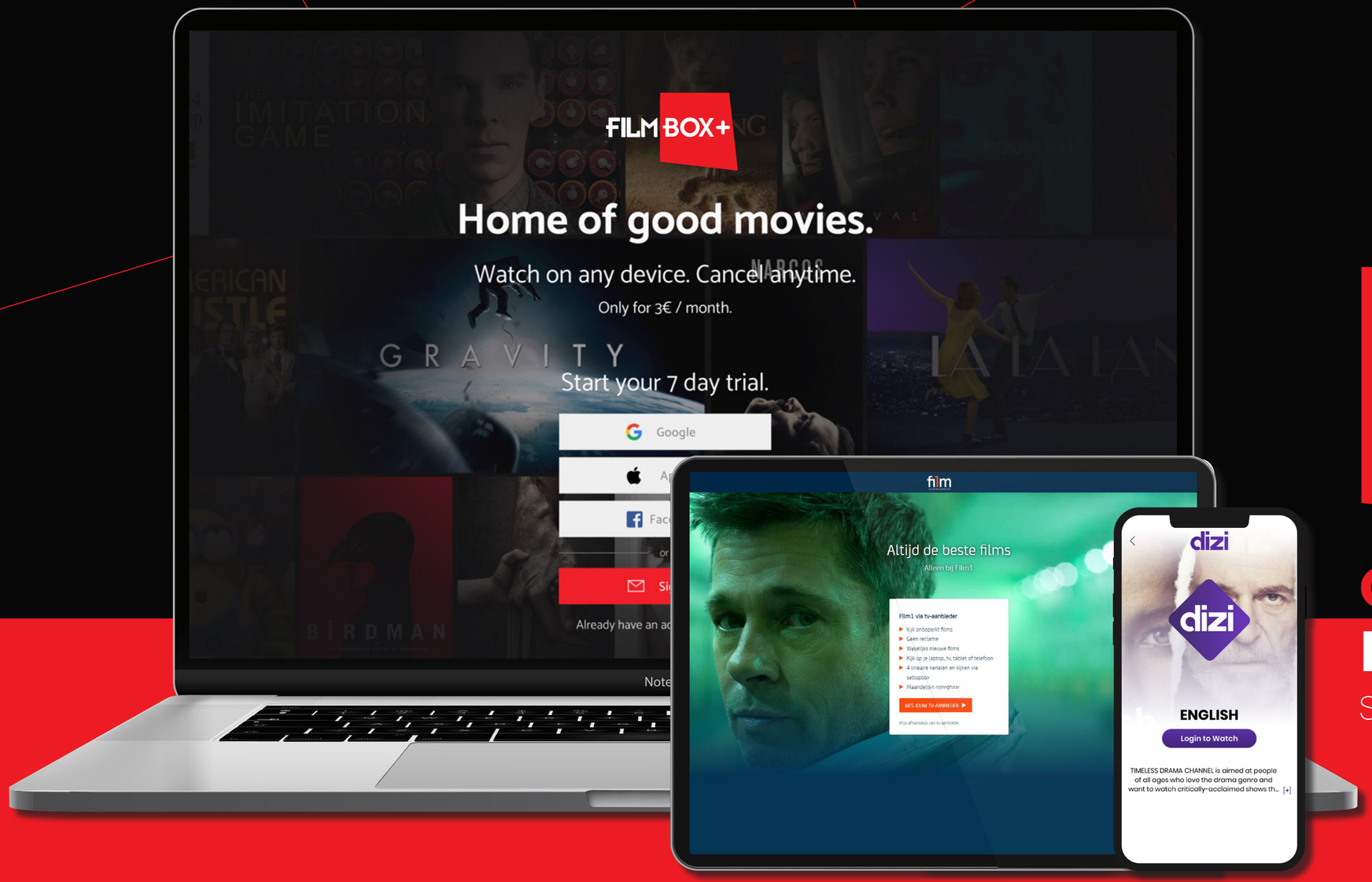


SPI
INTERNATIONAL

OTT
PRODUCT OVERVIEW

SEPTEMBER 2021

Overviev

CENTRAL INFRASTRUCTURE & UNIFIED EXPERIENCE

ACROSS GEOGRAPHIES

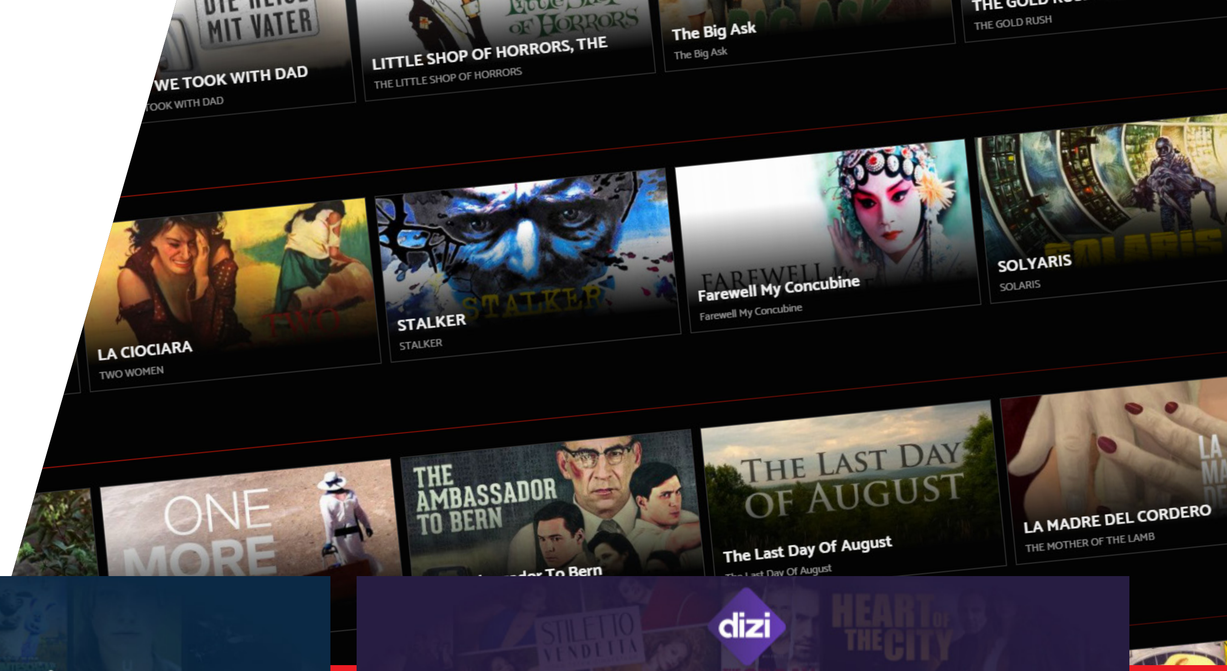
OTT PRODUCT FEATURE

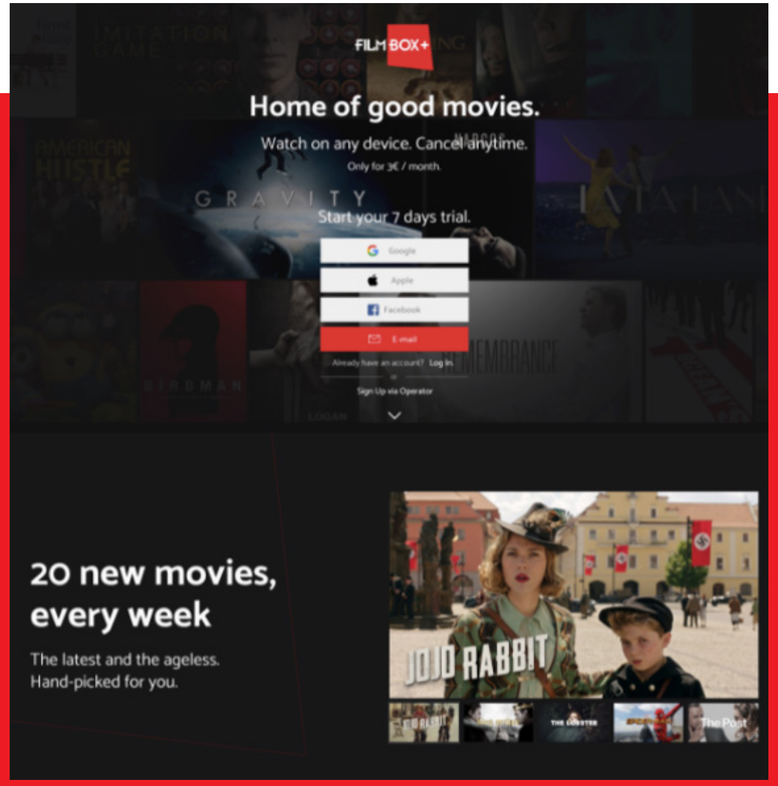
B2B & OPERATOR INTEGRATIONS

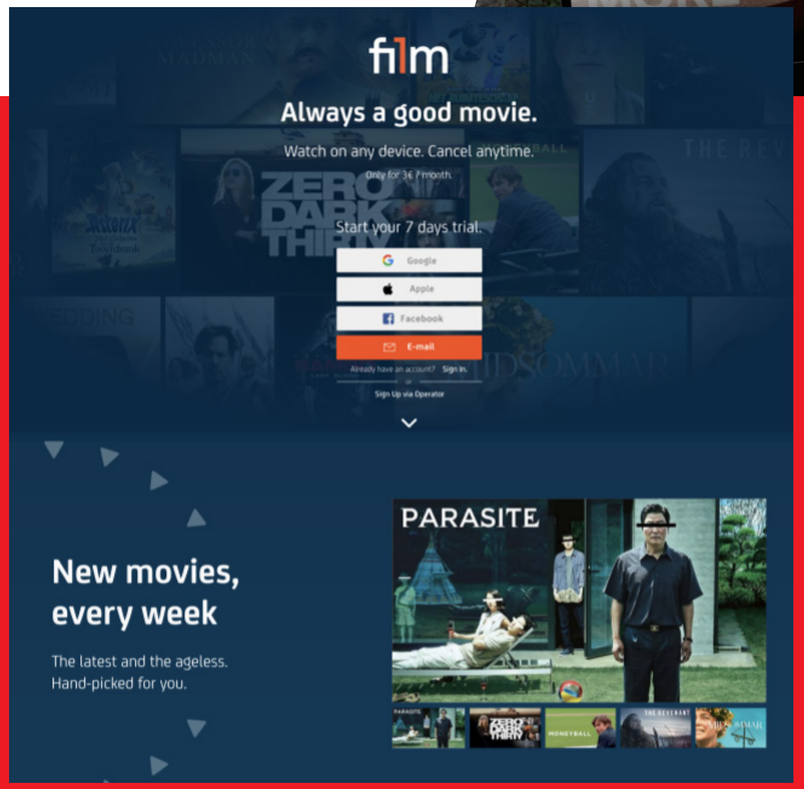
CENTRAL INFRASTRUCTURE

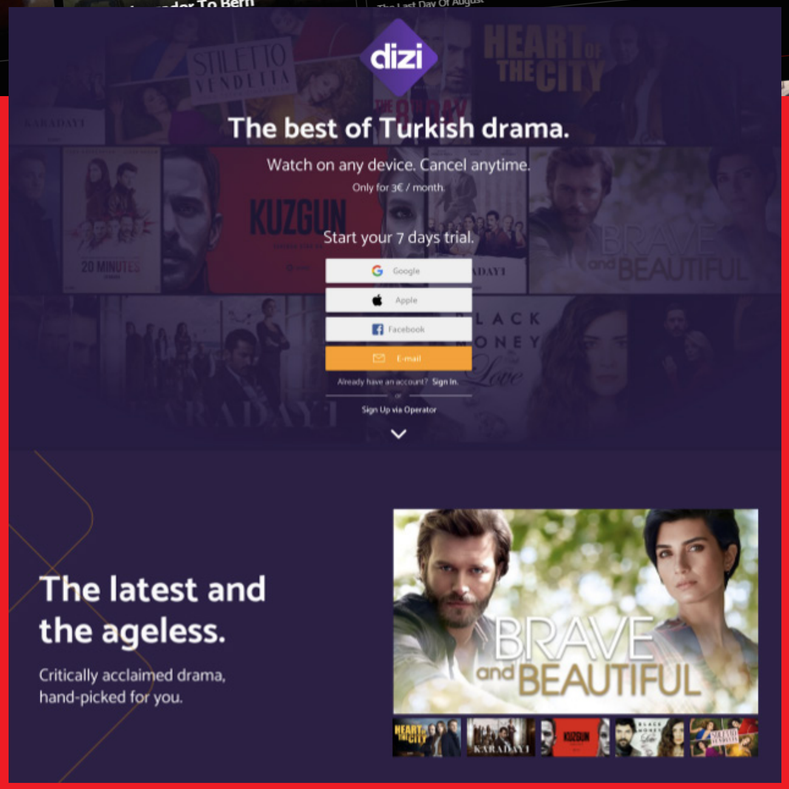
POWERING 3 BRANDS

SPI has the ability to effortlessly launch & maintain new OTT services for any vertical.









SERVING MILLIONS ACROSS GEOGRAPHIES

FILMBOX+

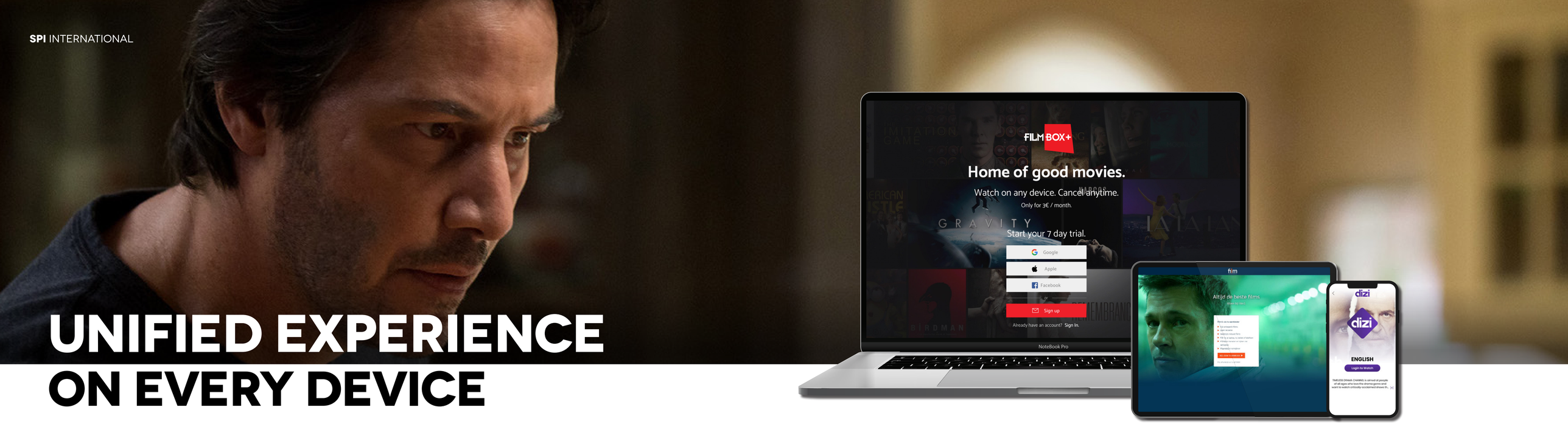
Albania, Bulgaria**, Croatia,** Czechia **Hungary,** Macedonia**, Poland,** Romania**, Serbia,** Slovakia**, South Korea,** Turkey**, International**

dizi

Poland, International *Except Turkey*

film1

Netherlands *Only*



UNIFIED EXPERIENCE ON EVERY DEVICE

ANYWHERE & ANYTIME

MOBILE

SMART TV

SOON

OTHER

AirPlay

SET TOP BOX

SOON

STATE OF THE ART TECHNOLOGY

PAYMENTS INTEGRATION

Pay G Pay stripe iDEAL

OTT Streaming Features

VOD & Linear Channels, Continue Watching on All Screens, Watchlist.

High Quality Streaming

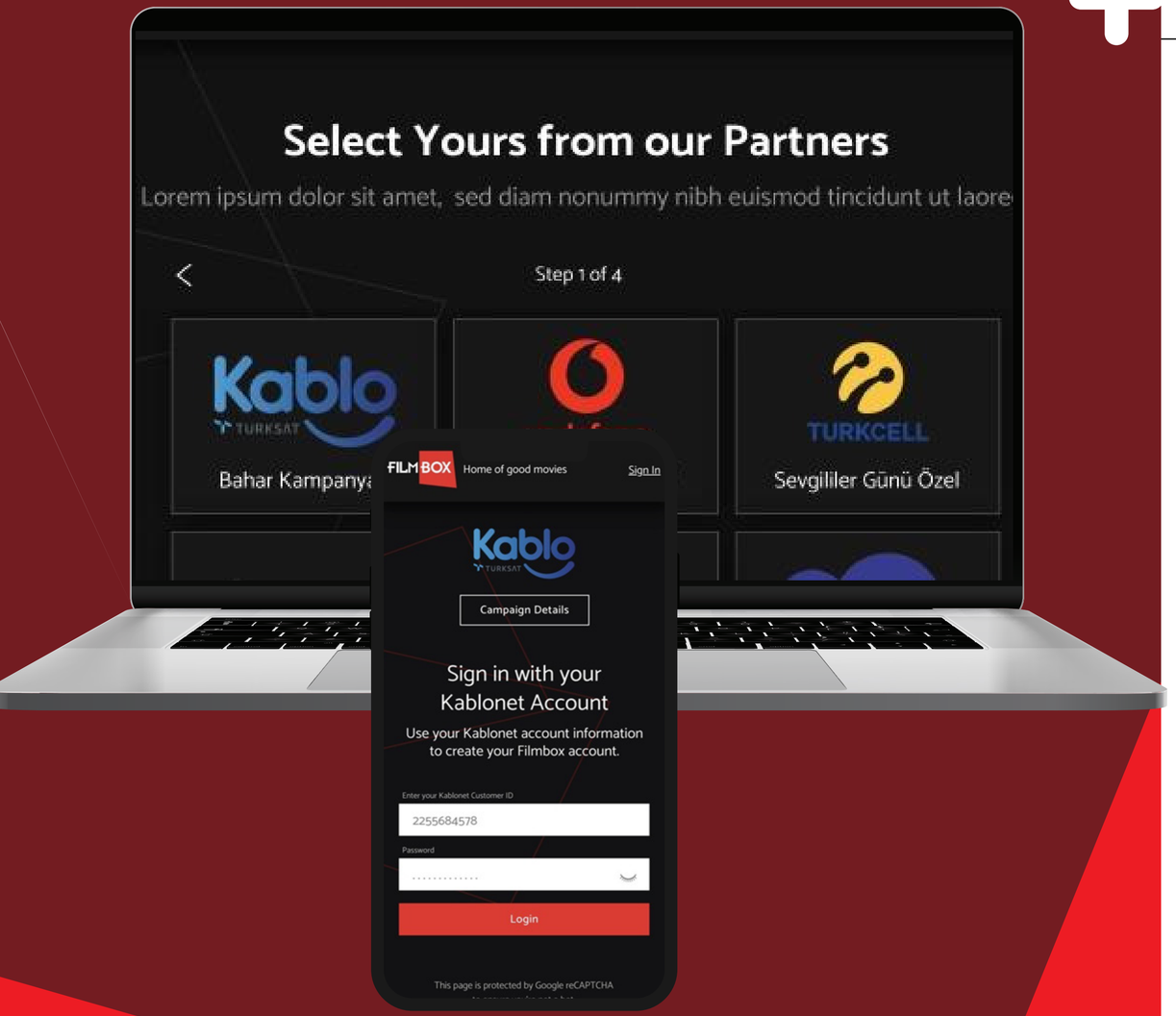
World class CDN, QOE Measurement, Adaptive Bitrate, Optimized Transcoding.

Multiple Payment & Billing Options

Stripe, Apple In-App Purchase, Google In-App Purchase, Voucher, Operator Billing, iDeal Payments (soon).

State of the Art Infrastructure

Dynamic CMS, Marketing Automation (Push Notifications), Analytics & Big Data Infrastructure.



B2B & OPERATOR INTEGRATIONS

FLEXIBLE INTEGRATIONS ENABLING B2B PARTNERSHIPS

- **Onboarding Flow Pages for our Business Partners**
- **Flexible & Easy Operator Integration Models**
  - Easy & Secure SPI API
  - SSO
  - FTP
- **Providing Detailed User Analytics Data for Partners**
- **Some of our B2B Partners**

vodafone · ziggo · Rakuten TV · PLEX · HUAWEI · SAMSUNG TV Plus · CINEDIGM · Roku · prime video · IMDb TV · upc · pluto tv

SPI

INTERNATIONAL