

# OTT PRODUCT OVERVIEW

SEPTEMBER 2021





**CENTRAL INFRASTRUCTURE &  
UNIFIED EXPERIENCE**

ACROSS GEOGRAPHIES

**OTT PRODUCT FEATURE**

B2B & OPERATOR INTEGRATIONS

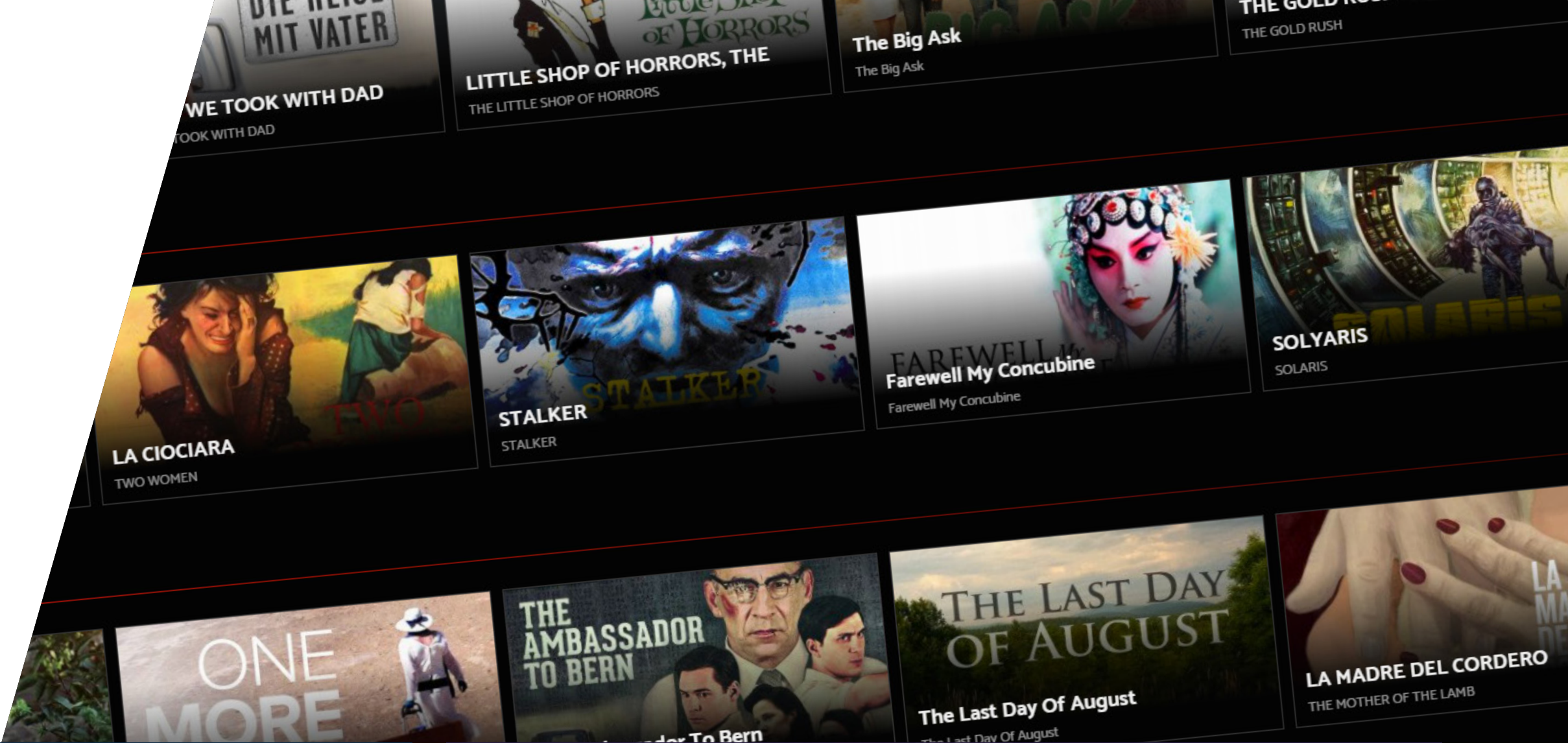




# CENTRAL INFRASTRUCTURE

## POWERING 3 BRANDS

SPI has the ability to effortlessly launch & maintain new OTT services for any vertical.



**FILM BOX+**

Home of good movies.

Watch on any device. Cancel anytime.  
Only for 3€ / month.

GRAVITY

Start your 7 days trial.

Google

Apple

Facebook

E-mail

Already have an account? Log in

Sign Up via Operator

20 new movies,  
every week

The latest and the ageless.  
Hand-picked for you.

JOJO RABBIT

THE CRISTEN

THE POST

**film**

Always a good movie.

Watch on any device. Cancel anytime.  
Only for 3€ / month.

ZERO DARK THIRTY

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New movies,  
every week

The latest and the ageless.  
Hand-picked for you.

PARASITE

THE CRISTEN

THE POST

**dizi**

The best of Turkish drama.

Watch on any device. Cancel anytime.  
Only for 3€ / month.

KUZGUN

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The latest and  
the ageless.

Critically acclaimed drama,  
hand-picked for you.

BRAVE and BEAUTIFUL

KARADAYI

KUZGUN



# SERVING MILLIONS ACROSS GEOGRAPHIES



**FILM BOX+**

**Albania, Bulgaria, Croatia, Czechia**  
**Hungary, Macedonia, Poland,**  
Romania, **Serbia, Slovakia,**  
**South Korea, Turkey, International**

**dizi**

**Poland,**  
International  
*Except Turkey*

**film**

**Netherlands**  
*Only*



# UNIFIED EXPERIENCE ON EVERY DEVICE

ANYWHERE & ANYTIME

MOBILE



SMART TV



SOON



OTHER



AirPlay

SET TOP BOX

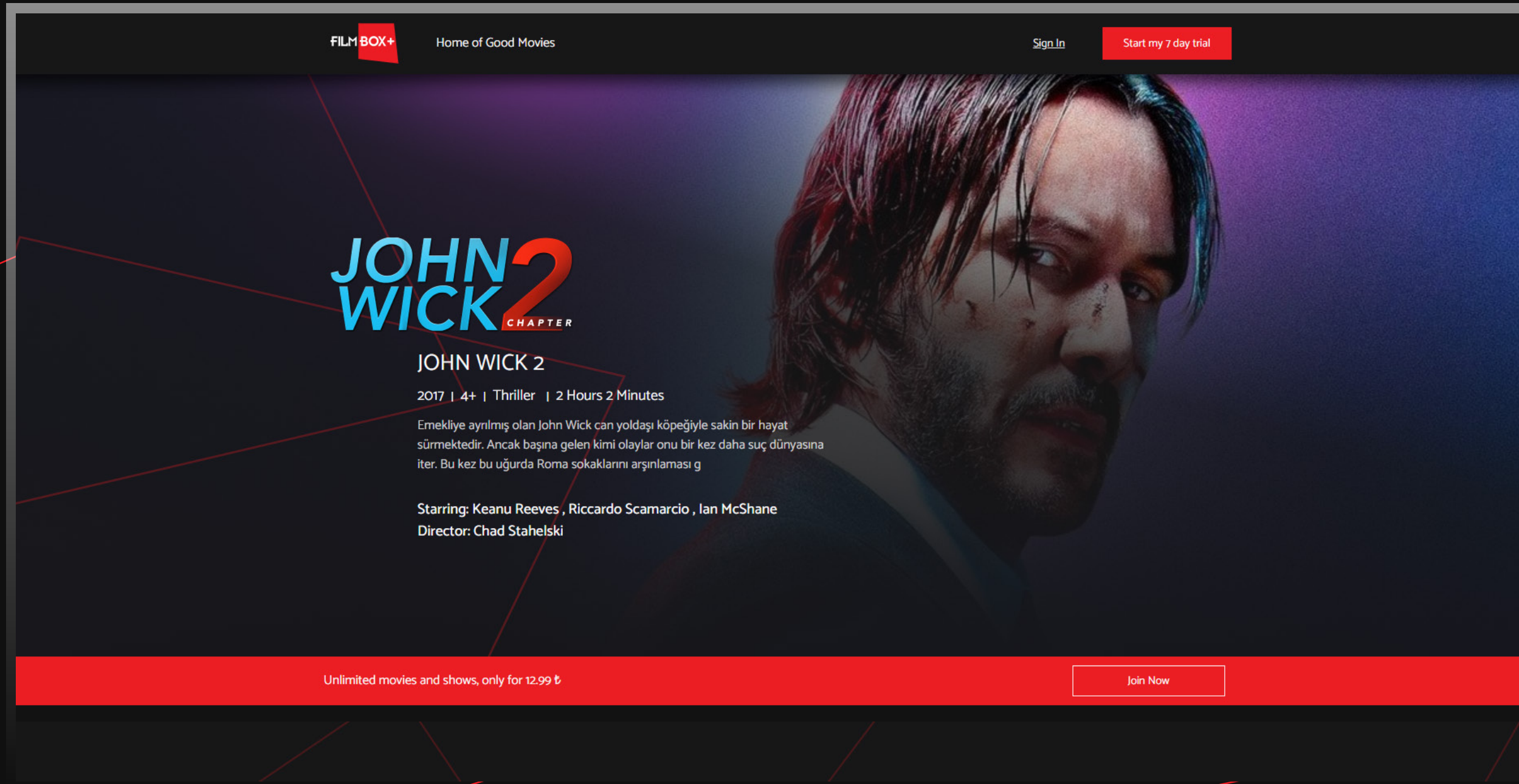


SOON





# STATE OF THE ART<sup>x+</sup> TECHNOLOGY



PAYMENTS INTEGRATION



## OTT Streaming Features

VOD & Linear Channels, Continue Watching on All Screens, Watchlist.

## High Quality Streaming

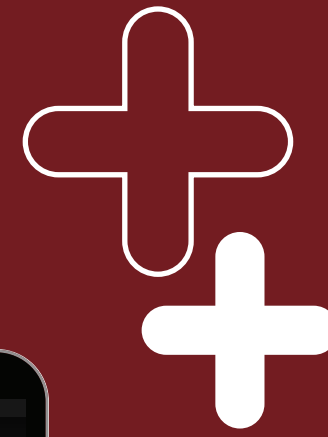
World class CDN, QOE Measurement, Adaptive Bitrate, Optimized Transcoding.

## Multiple Payment & Billing Options

Stripe, Apple In-App Purchase, Google In-App Purchase, Voucher, Operator Billing, iDeal Payments (soon).

## State of the Art Infrastructure

Dynamic CMS, Marketing Automation (Push Notifications), Analytics & Big Data Infrastructure.



# B2B & OPERATOR INTEGRATIONS

FLEXIBLE INTEGRATIONS ENABLING B2B PARTNERSHIPS

- Onboarding Flow Pages for our Business Partners
- Flexible & Easy Operator Integration Models
  - Easy & Secure SPI API
  - SSO
  - FTP
- Providing Detailed User Analytics Data for Partners
- Some of our B2B Partners



## Select Yours from our Partners

Lorem ipsum dolor sit amet, sed diam nonummy nibh euismod tincidunt ut laore



Step 1 of 4



Bahar Kampanya:



Home of good movies

Sign In



Sevgililer Günü Özel



Campaign Details

Sign in with your  
Kablonet Account

Use your Kablonet account information  
to create your Filmbox account.

Enter your Kablonet Customer ID

2255684578

Password

.....

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