

FILM BOX+

SMART CHANNELS

SPI
A CANAL+ COMPANY

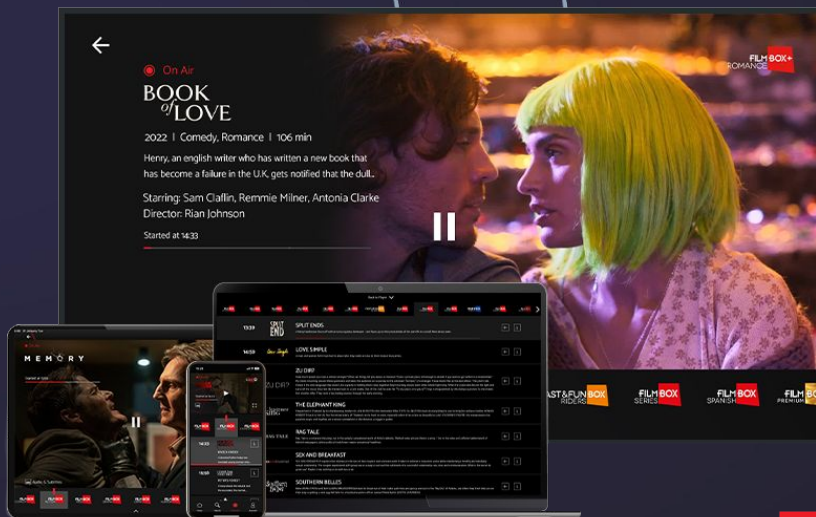
“ SMART CHANNELS What is a Smart Channel?

Specially curated playlists of on-demand content that air back-to-back in a similar fashion to traditional linear channels

- *Digitalizes live channel management:*
New channels can be created within minutes through the CMS
- Exclusive to the FilmBox+ platform

We can add a new channel to FilmBox in 3 simple steps:

1. Make a list of on-demand videos
2. Upload to CMS
3. A new Smart Channel is up & running!



“ SMART CHANNELS Why Smart Channels?

- One of the unique selling points of FilmBox+ is linear channels and they are highly consumed within the platform.
- Instant access to new exclusive channels that are not available in the set-top-boxes
- Enables viewers to access & discover movies/content that they would not normally select
- Eliminates the hassle of selection and provides a comforting experience to viewers

With Smart Channels, we are leveraging our strength in linear programming by utilizing digital streaming technology.

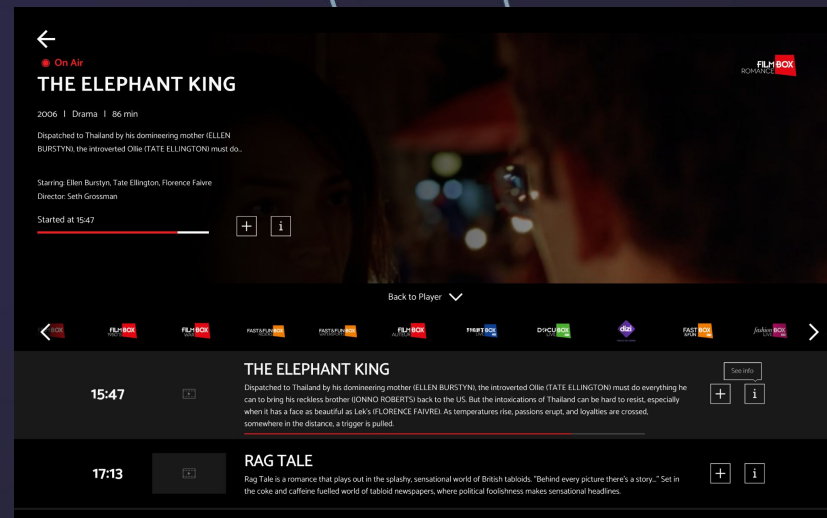




SMART CHANNELS

What are the benefits for the operators?

- *Cost-effective and time efficient channel creation:* Eliminates fixed costs, effort and time required to deploy live channels
- *Instant new channels:* FilmBox+ can quickly create new channels based on viewer data or operator requests, like local or themed channels
- *Curated content options:* Operators can easily integrate with FilmBox+ and offer over 200 additional windows of curated content to their customers through Smart Channels.



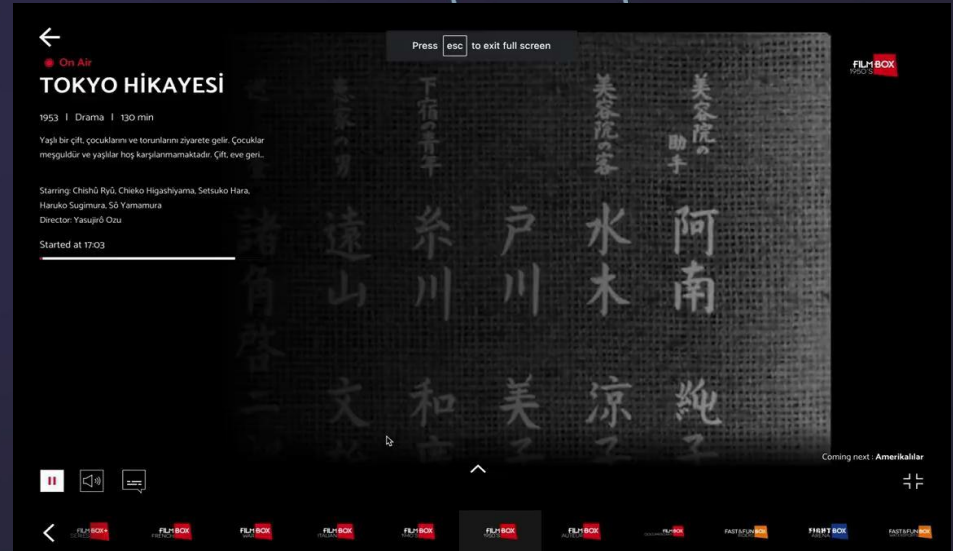


SMART CHANNELS

The Ultimate Digital Zapping Experience

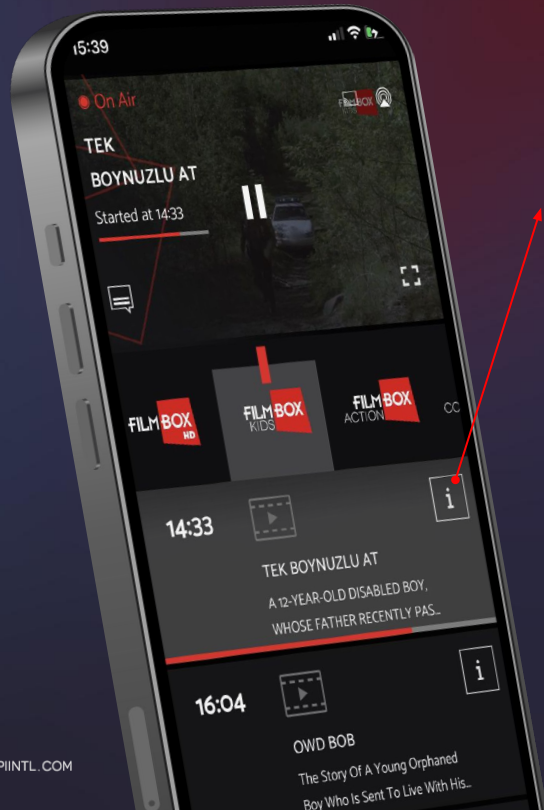
Our refined Electronic Programme Guide (EPG) feature created the basis for Smart Channels. We introduced:

- New design of channels menu
- 24h streaming schedule for every channel
- Zapping experience between live channels without exiting the player
- Go to content detail pages of selected content in VOD from streaming schedule and player overlay
- Function to continue from the last viewed channel
- Overlay on player which shows content metadata and timebar.



SMART CHANNELS

Smooth transition between linear & On Demand



By clicking on the **i** **information** button next to a movie on the Smart Channel EPG, viewers can start watching their selection from the beginning via FilmBox+'s on-demand menu which creates *a smooth transition between linear and on demand viewing experiences.*

SMART CHANNELS

Specially curated playlists

FILM BOX
SERIES

FILM BOX
ROMANCE

FILM BOX
KIDS

FILM BOX
COMEDY

FILM BOX
PARTY

FIGHT BOX
ARENA

FILM BOX
SPANISH

FILM BOX
DRAMA

FILM BOX
WAR

FAST & FUN BOX
WATERSPORTS

FILM BOX
HORROR

FAST & FUN BOX
RIDERS

And many more...



SMART CHANNELS **Launched around *the world***

200+ Channels

Globally as well as across **SPI**'s core territories such as*:

Europe

Adria region

Bulgaria

Hungary

Romania

Türkiye

**with channel availability varying by territory.*

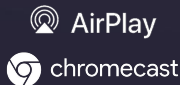
FilmBox+ in a Nutshell

FilmBox+ is a subscription based, multi platform content service that combines the lean-back and on-demand viewing experiences by providing instant access to an extensive VOD catalogue and live channels on any internet-connected device.

- VOD and live channels
- Vast collection of movies, series and thematic content
- Available on all devices
- Web, Mobile, Tablet, Smart TV, STBs
- Bitrate adaptive encoding and streaming
- Single subscription for all screens
- Multiple payment options
- Proactive customer & marketing support
- Various methods for easy operator integration



AVAILABLE PLATFORMS





Thank You