



KINOPOLSKA  
**MUZYKA**  
INTERNATIONAL

POLAND'S FLAGSHIP

**MUSIC TV**

CHANNEL

# CHANNEL DESCRIPTION

**Kino Polska Muzyka** is a worldwide music television channel dedicated exclusively to Polish music. Kino Polska Muzyka broadcasts all the greatest hits from the Polish music scene from the past 30 years, perfectly combining nostalgia and modernity. The channel features a variety of music genres from the 80's and 90's as well as the latest hits.



**Kino Polska Muzyka** is a unique TV channel offering Polish-speaking audiences around the world a chance to enjoy watching again the most popular Polish musical performers, bands and stay up-to-date with the best new hits straight from Poland.



# REACHING POLISH VIEWERS ABROAD



Today, there are over **10 million Poles** living throughout the U.S., UK, and Western Europe. Expatriate Poles constitute a significant and attractive segment of the audience to cable operators, DTH platforms, and Connected TVs in many territories. Our goal is to provide this powerful global community with content they can enjoy **anytime, anywhere**, and in the same language as they would back home.

In 2012, **Kino Polska Muzyka** launched across the United States on DISH Network. The response has been overwhelming – thousands of subscribers have been raving about the channel. Now, Kino Polska Muzyka is in talks with a number of major TV distributors to bring its programming to new audience **around the globe**.

# CHANNEL DELIVERY



Kino Polska Muzyka brings its compelling music programming

**ON-AIR, ON DEMAND,  
AND VIA MOBILE  
TECHNOLOGIES.**

The channel can be distributed as a **LINEAR TV CHANNEL,**

as well as through its

**MULTISCREEN APP,**

which can be available on

**ANY INTERNET  
CONNECTED DEVICE.**



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