





WATCH MORE THAN YOUR EYES CAN SEE!

SPI presents a new,
state-of-the-art TV channel
featuring breathtaking visual
content which delivers
the ultimate

**4K/ULTRA HD
EXPERIENCE**





4K – THIS IS HOT!

Experience more nuance and detail, faster frame rates, insane contrast dynamics and extended colors.

4K / ULTRA HD TV

– FOUR TIMES AS MUCH DETAIL
AS 1080P FULL HD!

4K-capable TVs will be in 10% of all North American households by year-end 2018.

This number will reach 50% by the end of 2024, just 10 years from now.



4K – THIS IS HOT!

SPI INTERNATIONAL
IS AMASSING MORE THAN

200 HOURS OF 4K.

We also begin to produce
our own 4K content:

- movies
- documentaries
- animation - interactive
and ... networking!





ANIMATIONS

THIS IS THE ESSENCE
OF MODERN ENTERTAINMENT:

**IT IS NOT ONLY 4K!
IT IS LIVE,
INTERACTIVE
AND EVEN
SOCIAL!**

AND IT IS ALL MADE
FOR GAME LOVERS!





ANIMATIONS

MEET ANIMATED HOSTS RUNNING
ON ARTIFICIAL INTELLIGENCE.

**WATCH THEM ON TV
AND PLAY ON THE
SECOND SCREEN!**

See the highest scores on TV in real time
and experience the excitement of competition.
Are you a winner? You will be famous!

**Let our animated hosts invite
your avatar to the MadScreen studio!**





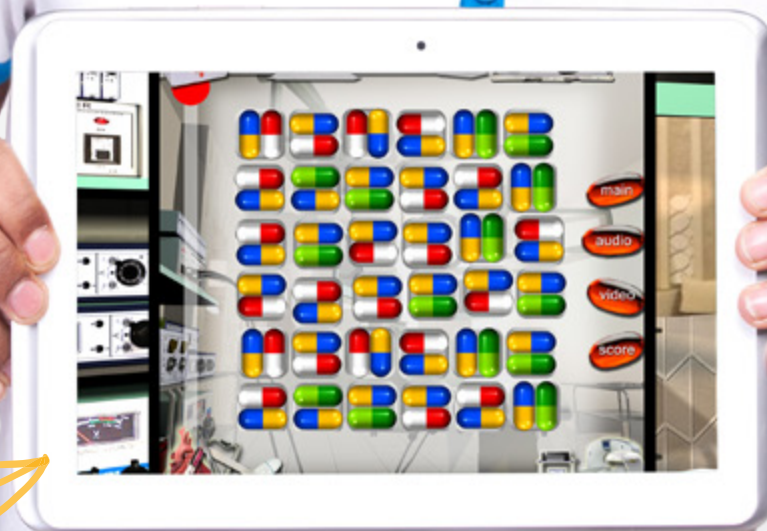
ANIMATIONS

**Watch our
animated
hosts and
see the highest
scores on TV**

LIVE!

**Win and see
your avatar
on the
TV screen**

**Play the game
on the
second screen**





ANIMATIONS

MEET MILLIONS OF NEW FRIENDS!

BE A PART OF THE WORLDWIDE GAME PLAYERS SOCIETY!

All games start at the same time, keeping a timeline and a playlist aligned with the world clock.

Every 3 seconds, the gamer's position is submitted to the server.

The top ten gamers are displayed on the air.

Each game has a duration of 3-5 minutes.





ANIMATIONS

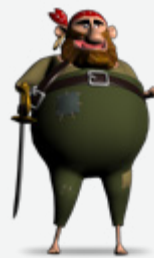
SELECT FROM
MORE THAN

**20 GAMES
AND TOPICS:**

ALL
FAMILY-ORIENTED!



Captain



Hakker Chief



ChipChip



Life



Jon



Flush



Drip



Igor



Agotha



Taxi



Summertyne



Robox



MadameC



Mad Cat



Doctor



WasDis



MyMoon



Ludbig



DOCUMENTARIES

EXPLORE THE BEAUTY AND MYSTERIES OF THE WORLD

- The most beautiful, mysterious and wildest places in the World.
- The most shocking men from around the World
- The secret history, the riddles of science, answers to the questions that have long been on your mind
- Adventures in the wildest places and mythical journeys across the Arctic, Alaska, Sahara, Patagonia, Amazonia ...
- Flavors of the World: exotic spice bazaars and amazing local dishes



DOCUMENTARIES

UPCOMING ATTRACTIONS IN 4K

- First walk on the moon
- World-famous Apollo 11 landing
- San Francisco skyline; amazing study of cloud movements and skylight
- Asian cities by night; a true festival of urban maze





MOVIES

BLOCKBUSTERS, MASTERPIECES
OF WORLD CINEMA
AND AWARD-WINNING
CONTEMPORARY FESTIVAL FILMS.

**TO ALL THOSE WHO SWITCH
HUNDREDS OF CHANNELS
AND FIND NOTHING
WORTH WATCHING.**





MOVIES

- Hollywood blockbuster hits
- The best choice of worldwide cinema masterpieces of all the times
- Festival winners
- Phenomenal stories sawn from emotion and imagination: independent, arthouse and ambitious movies
- The new, fresh ideas from young, talented and rebellious directors





WATCH IT EVERYWHERE

YOU CAN WATCH FUNBOX 4K ULTRA HD

AS A TV CHANNEL
OR VIA THE FILMBOXLIVE APP.

AVAILABLE PLATFORMS



SONY

PHILIPS

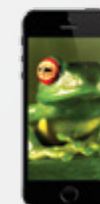
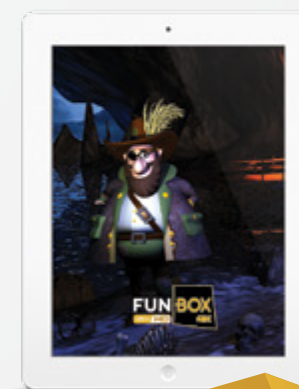
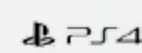
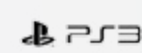
TOSHIBA



VESTEL

Panasonic

ROKU





SPI INTERNATIONAL

55 WHITE STREET,
GROUND FLOOR
NYC, NY 10013
+1 212 673 5103