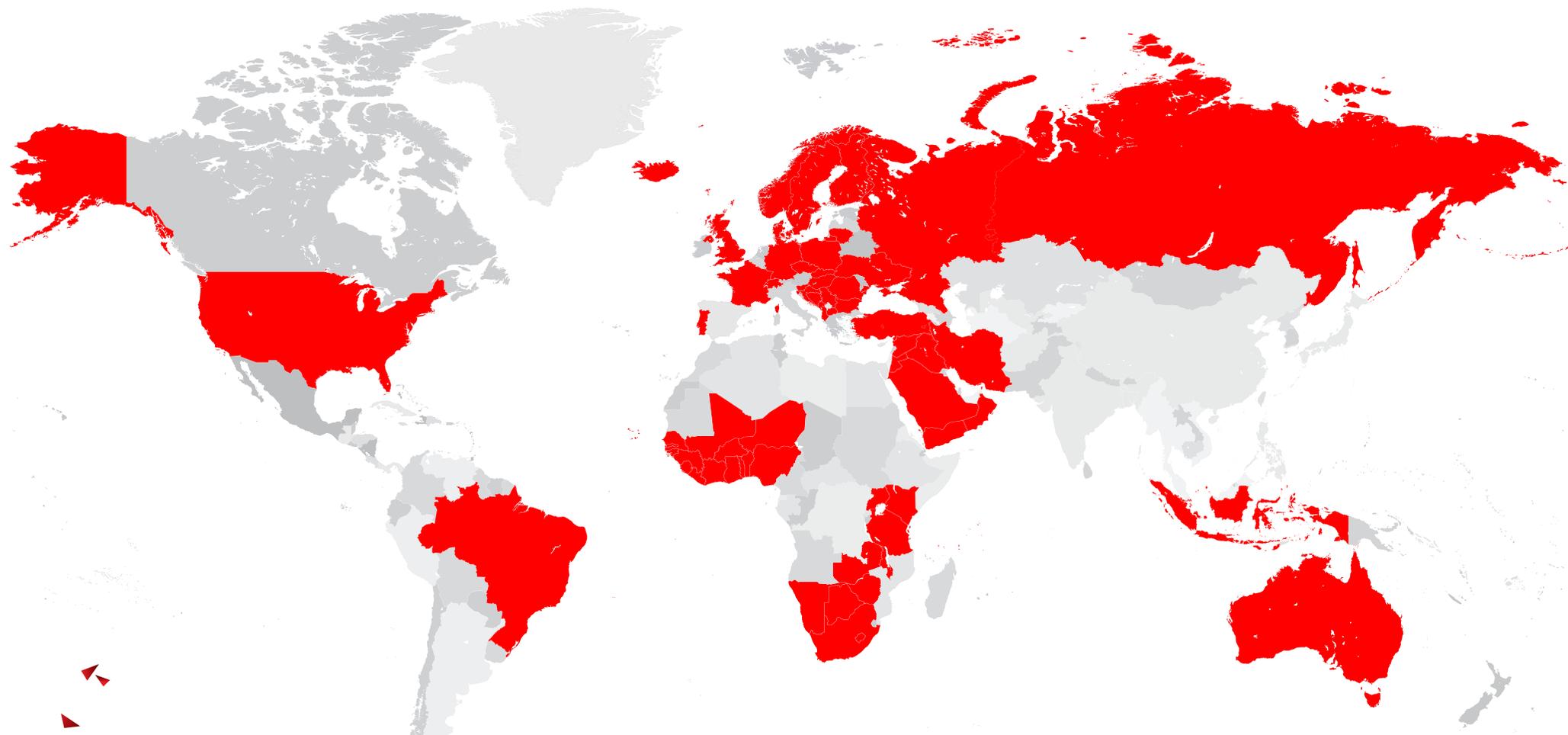




CHANNEL OVERVIEW PRESENTATION  
**UHD CONTENT ON LIVE TV**



We are covering the world with  
**ENTERTAINMENT**



SPI is a **leader** in content distribution,  
movie channels, thematic channels  
and online media business.

# ALL YOU WANTED TO KNOW ABOUT SPI

and you were afraid to ask

**21** FILM  
CHANNELS

**11** WORLDWIDE  
THEMATIC  
CHANNELS

**63** FEEDS

**14** LANGUAGES

**35+**  
**min** CUMULATIVE  
SUBSCRIBERS

For almost 20 years, SPI International has been a leading distributor of theatrical movies and television programming on the international market.

SPI has strong alliances with producers such as Miramax, Universal, Studio Canal, Pathé, Summit, Lakeshore and many others. These alliances have resulted in SPI establishing its leading position on the video and VOD segments of the market. SPI's current catalogue consists of over 3000 movies and series. Over the last 6 years, in order to become a fully vertically integrated media company, SPI has developed local film channels. SPI has also invested in channel acquisition, film production, internet build up and hardware sales.

SPI channels are delivered via cable and satellite (Astra, Thor and EutelSat) and are available through all major platforms: Skylink, Digi, Blizoo, Total TV, Hello HD, UPC Direct, nc+, Cyfrowy Polsat, Freebox, Orange TV and many others.

# SPI **INTERNATIONAL** CHANNELS





# SPI all around the world

LITHUANIA	UKRAINE	BULGARIA	SERBIA	CROATIA	SLOVENIA	MONTENEGRO	MACEDONIA	ALBANIA	BOSNIA AND HERZEGOVINA
 FILM ARTHOUSE BOX	 FILM BOX	 FILM PLUS BOX	 FILM PLUS BOX	 FILM PLUS BOX	 FILM PLUS BOX	 FILM PLUS BOX	 FILM PLUS BOX	 FILM PLUS BOX	 FILM PLUS BOX
FIGHT BOX HD	FILM ARTHOUSE BOX	FILM EXTRA BOX HD	FILM EXTRA BOX HD	FILM EXTRA BOX HD	FILM EXTRA BOX HD	FILM EXTRA BOX HD	FILM EXTRA BOX HD	FILM EXTRA BOX HD	FILM EXTRA BOX HD
FAST & FUN BOX HD	FIGHT BOX HD	FILM ARTHOUSE BOX	FILM ARTHOUSE BOX	FILM ARTHOUSE BOX	FILM ARTHOUSE BOX	FILM ARTHOUSE BOX	FILM ARTHOUSE BOX	FILM ARTHOUSE BOX	FILM ARTHOUSE BOX
DOCU BOX HD	FAST & FUN BOX HD	FIGHT BOX HD	FIGHT BOX HD	FIGHT BOX HD	FIGHT BOX HD	FIGHT BOX HD	FIGHT BOX HD	FIGHT BOX HD	FIGHT BOX HD
fashion BOX HD	DOCU BOX HD	FAST & FUN BOX HD	FAST & FUN BOX HD	FAST & FUN BOX HD	FAST & FUN BOX HD	FAST & FUN BOX HD	FAST & FUN BOX HD	FAST & FUN BOX HD	FAST & FUN BOX HD
 MAD MAX BOX	fashion BOX HD	DOCU BOX HD	DOCU BOX HD	DOCU BOX HD	DOCU BOX HD	DOCU BOX HD	DOCU BOX HD	DOCU BOX HD	DOCU BOX HD
 360 TUNE BOX	 360 TUNE BOX	fashion BOX HD	fashion BOX HD	fashion BOX HD	fashion BOX HD	fashion BOX HD	fashion BOX HD	fashion BOX HD	fashion BOX HD
 PL KINOPOLSKA INTERNATIONAL		 360 TUNE BOX	 360 TUNE BOX	 360 TUNE BOX	 360 TUNE BOX	 360 TUNE BOX	 360 TUNE BOX	 360 TUNE BOX	 360 TUNE BOX
 KINOPOLSKA MUZYKA		 EROX HD	 EROX HD	 EROX HD	 EROX HD	 EROX HD	 EROX HD	 EROX HD	 EROX HD
		 ERO XXX HD	 ERO XXX HD	 ERO XXX HD	 ERO XXX HD	 ERO XXX HD	 ERO XXX HD	 ERO XXX HD	 ERO XXX HD

# SPI all around the world



UK



BRASIL



AUSTRALIA

SCANDINAVIA

LATAM

WEST AFRICA

EAST AFRICA

SOUTH AFRICA





# SPI'S HIGH QUALITY APPROACH TO **4K**

- SPI is guaranteeing the highest picture quality and a clear focus on native **4K** content.
- Not all content offered today as **4K** quality in the market is really recorded in the highest possible quality. That is why we check every content that is sent to us if it meets our picture quality expectations – and only then do we negotiate a deal with the rights owners.
- This “signing policy” leads to the high level of quality of all contents shown on our **4K Funbox UHD** live channel.
- At the same time, we are keen to secure rights to content that is internationally asked for, since **4K Funbox UHD** will be a global channel.





# WATCH MORE THAN YOUR EYES CAN SEE!

SPI presents a new,  
state-of-the-art TV  
channel featuring  
breathtaking visual  
content which delivers  
the ultimate

**4K/ULTRA HD  
EXPERIENCE.**



# 4K – THIS IS HOT!

Experience more nuance and details, faster full frame rates, insane contrast dynamics and extended colors.

## **4K / ULTRA HD TV**

– FOUR TIMES AS MUCH DETAIL  
AS 1080P FULL HD!

4K-capable TVs will be in 10% of all North American households by year-end 2018. This number will reach 50% by the end of 2024.



WATCH MORE THAN YOUR EYES CAN SEE

## **WORLDWIDE INTERNATIONAL CONTENT AND MANY DIFFERENT GENRES:**

- **DOCUMENTARIES**
- **MOVIES**
- **MUSIC**
- **SPORT**



# DOCUMENTARIES

## EXPLORE THE BEAUTY AND MYSTERIES OF THE WORLD

Rediscover **nature** and go on an amazing journey around the world watching some of

**THE BEST 4K FOOTAGE NEVER BEFORE SHOWN ON TELEVISION.**

- The most beautiful, mysterious and wildest places in the world.
- Secret history, the riddles of science, answers to the questions that have long been on your mind.
- Adventures in the wildest places and mythical journeys across the Arctic, Alaska, Sahara, Patagonia, The Amazon and more.





# DOCUMENTARIES

## UPCOMING ATTRACTIONS IN 4K:

### ■ KHUMBU VALLEY

Spectacular footage of the Khumbu Valley, home to the highest mountain in the world, Mount Everest or as the locals call it, Jomolungma – “Holy Mother”.

### ■ BARCELONA

A fascinating journey through Barcelona - an amazing city with distinctive architecture, beautiful sightseeing and a lively nightlife. You can find Europe’s most well-preserved Gothic Quarter here, as well as amazing architectural works by Gaudi.

### ■ CIRCLES OF LIFE

The fantastic nature of Iceland: majestic volcanoes, seething geysers, raging waterfalls, threatening fjords over mighty glaciers and endless lava fields. It’s the amazing story of life - without words.



# DOCUMENTARIES

- **THE GARDEN OF THE CAPPADOCIA GODS**  
Cappadocia, which is called “The Garden of the Gods”, is a beautiful and miraculous region in the world. It has many areas with unique geological, historical and cultural features. This documentary features the incredible nature and culture of Cappadocia.

- **AURORAS**  
The Northern and Southern Lights as seen from the International Space Station are constantly orbiting at 400 km (250 m.) above the Earth. The ISS is perfectly situated to witness the beautiful streams of green and red light emanating from the collision of highly charged solar wind particles with oxygen and nitrogen atoms in the earth’s atmosphere. Centered on the northern (Aurora Borealis) and southern (Aurora Australis) poles the Auroras move in an almost hypnotic dance below the space station.

- **HAYAKU**  
Hayaku is a journey into the vastly undiscovered and mysterious land of Japan with its sublime landscapes and cultural sites. Some of the locations include Tokyo, Matsuyama, Imabari, Nagano, Gifu, and Ishizushisan.



# MOVIES

MASTERPIECES OF WORLD CINEMA  
AND AWARD-WINNING CONTEMPORARY  
FESTIVAL FILMS.

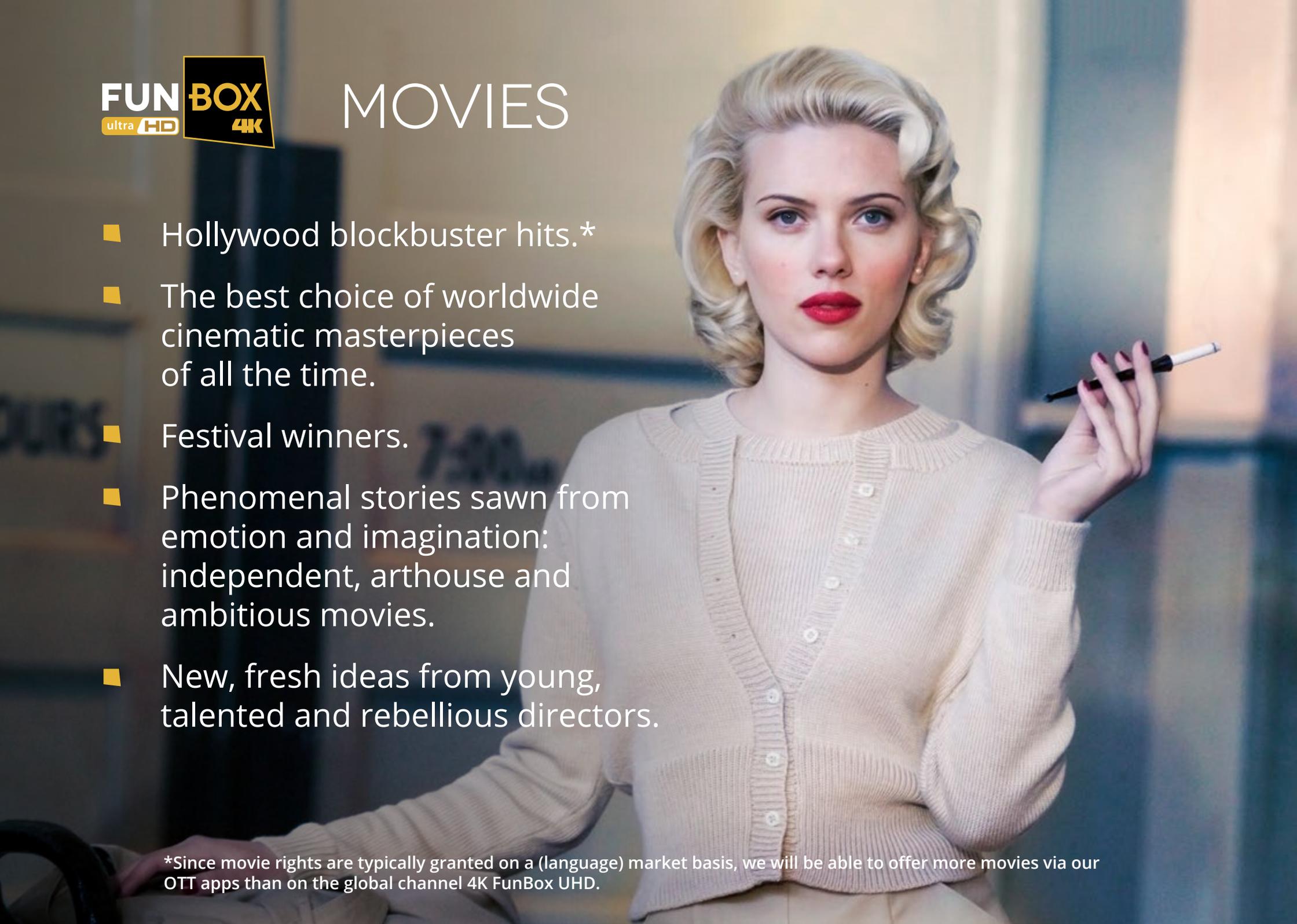
**FOR ALL THOSE WHO ARE  
TIRED OF NOT GETTING  
THE QUALITY THEY WANT.**



# MOVIES

- Hollywood blockbuster hits.\*
- The best choice of worldwide cinematic masterpieces of all the time.
- Festival winners.
- Phenomenal stories drawn from emotion and imagination: independent, arthouse and ambitious movies.
- New, fresh ideas from young, talented and rebellious directors.

\*Since movie rights are typically granted on a (language) market basis, we will be able to offer more movies via our OTT apps than on the global channel 4K FunBox UHD.





# MUSIC

**ALL VISUALLY STRIKING  
AND IN HIGH QUALITY SOUND.**

- Outstanding performances of alternative music artists.
- The hottest gigs in London.



# MUSIC

- Famous operas with amazing visual components - if you can not attend the show, UHD offers a really convincing alternative.
- Keeping the opera legacy alive outside of opera houses.
- The most beautiful opera performed by world-renowned soloists.
- Classical music performed by the best orchestras under the baton of well - known conductors.





# SPORT AND EXTREME SPORTS

**THE TASTE OF SWEAT  
IN 4K QUALITY FOR  
ALL SPORTS LOVERS.**

- The biggest shows and the most exciting martial arts disciplines and extreme sports: surfing, snowboarding, skateboarding, skydiving, skiing.





# FUTURE DEVELOPMENT

## THE CHANNEL WILL INCREASE THE NUMBER OF NATIVE 4K CONTENT BY:

- Live music shows.
- Sport events coverage.
- Signing new acquisition deals with distributors of documentary films.
- Editing up new movies over OTT territory by territory.





# WATCH IT EVERYWHERE



## GET YOUR ACCESS TO 4K FUNBOX UHD CHANNEL:

- WATCH THE LINEAR TV CHANNEL VIA SATELLITE OR CABLE.
- CHOOSE THE LIVE-STREAMING CHANNEL VIA FILMBOX LIVE APP.





# ROADMAP TO LAUNCH OUR CHANNEL

- SPI launched at ANGA COM - **4K FunBox UHD** demo channel on Eutelsat satellite.
- This demo channel will remain free to air – and the amount of content available on it will increase continuously. Now we have 12 hrs loop on Eutelsat.
- All parties interested will receive links to online demos (also showing content that has been freshly added) in constant intervals after the launch of this demo channel – in case they can not receive it directly.
- **4K Funbox UHD** will then be made available as a fully encrypted Pay TV channel on Eutelsat satellite. Planned dated of channel launch is Autumn 2015.
- Additional **4K** contents such as movies are made available via SPI's OTT applications.





# FLASH NEWS



# FLASH NEWS

## FIRST DEAL

SPI International recently launched a pilot version of the channel with **Vodafone Portugal** on **TV Net Voz**, an IPTV platform in Portugal.





# NEW CONTENT



## La Bohème

DBW Communication, in co-production with Rai Com and with the support of Eutelsat Communications, filmed 'La Bohème', the well-known opera by Giacomo Puccini, using the latest 4K technologies.

This extraordinary edition of 'La Bohème' is directed by one of Italy's greatest film directors, Ettore Scola who has celebrated, during the 60th Puccini Festival, 50 glorious years of career. Scola brings new life and fresh interpretation to Puccini's masterpiece which is one of the world's best loved operas. The sets are designed by his close collaborator Luciano Ricceri and the costumes are by Cristina Da Rold. Valerio Galli, a refined young conductor of the composer's works making an international career for himself, could be defined the 'Puccini Festival's baton' since he made his major operatic debut in Torre del Lago. La Bohème boasts an exceptional cast made up of the extraordinary Daniela Dessi in the role of Mimi, Fabio Armiliato as Rodolfo, Alessandro Luongo as Marcello and Alida Berti in the role of Musetta.

A stunning cinematic opera captured in 4K at 50 fps.





# NEW CONTENT



## Sea Chef

A program that may be suited also for travel and adventure audiences, filled with the best gastronomy elaborated only with sea products in 4K!

Till now, chefs went to the market to pick the best products for their restaurants. Ángel León, a two Michelin starred chef from Andalusia, goes fishing. We go all over the coast of Spain to capture great pieces and show the best way to prepare the most awesome recipes with different types of fish, even those species unknown for most of the viewers. A program that may be suited also for travel and adventure audiences, filled with the best gastronomy elaborated only with sea products.



## Flamenco Passion

A very ambitious musical programme bringing the latest Flamenco artists - singing, guitar player and dancing: Cante, toque y baile.

The most brilliant stars of a new generation of artistes that are bringing new changes to this old performing art, performed in the most important theaters around Seville.

For three weeks a series of amazing concerts are scheduled bringing the best from the Flamenco World. From avant garde to the classic, up to symphonic Flamenco, jazz along with amazing choreographies.

Dance has an important presence in the format and will be included in every program, three of the series are dedicated only to dance.

One separate chapter is dedicated to Paco de Lucía, the biggest flamenco guitar player who died two years ago, while a Symposium on his profile was conducted during the festival and gather again his friends, relatives, peers and aficionados from every part the world.



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