

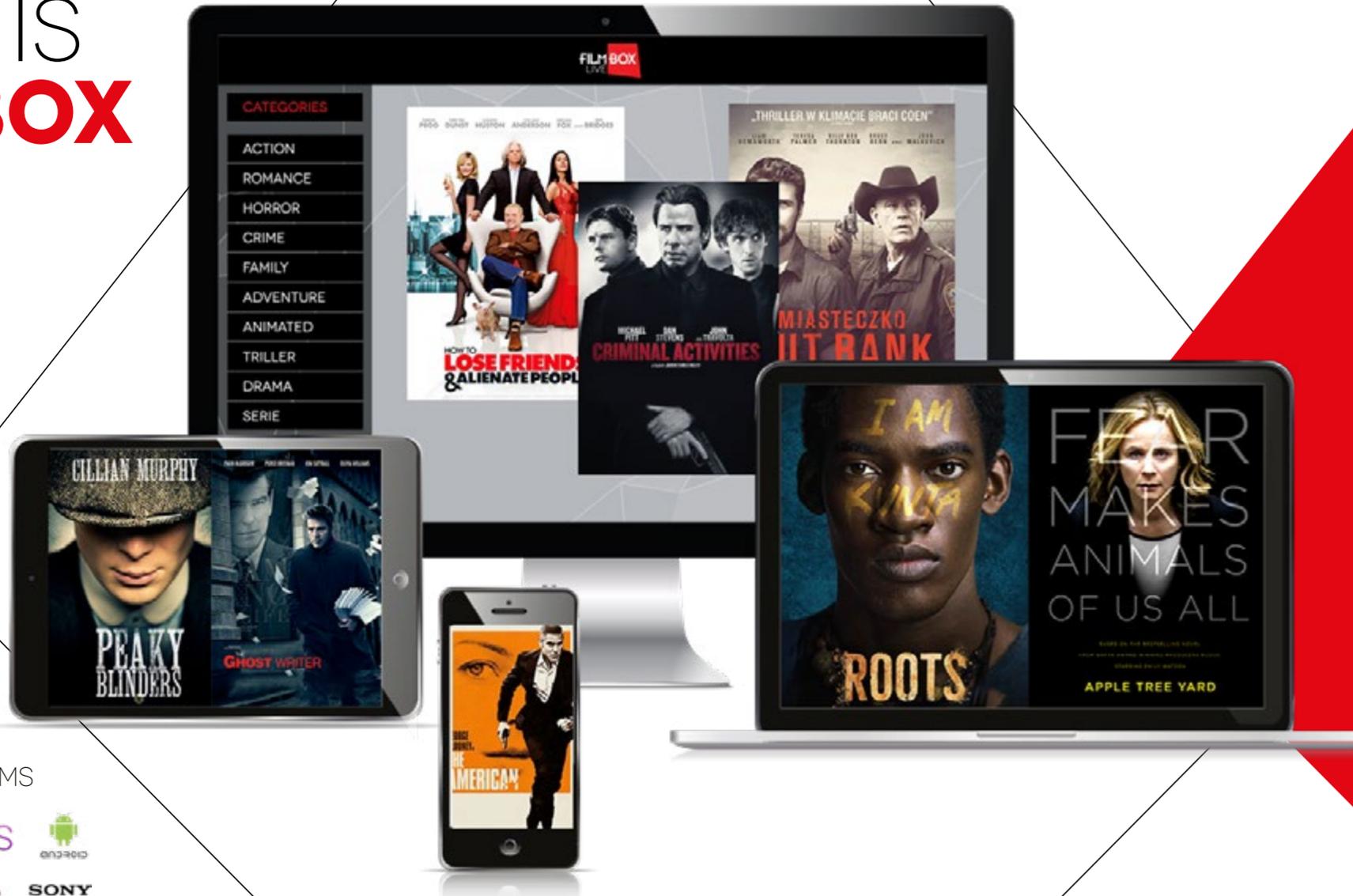
FILM BOX
LIVE

FILM BOX
ON DEMAND

FUN BOX
APP
UHD

**DIGITAL
PRODUCTS**

WHAT IS FILMBOX LIVE?



FilmBox Live is a subscription based, multi platform content service with a vast library of titles from different genres such as movies, TV series, thematic contents.

VOD and Live Streaming channels

4K / UHD encoding and streaming support

Supporting different business models

Single subscription for all screens

Different payment options

Responsive customer support

Single Sign on for Operators

AVAILABLE PLATFORMS



FILMBOX LIVE

BUSINESS MODELS

FilmBox Live could work with its partners on variety of business models such as;

B2C sales

FilmBox Live subscription could be sold directly to the end users

Operator Integration

TV Operators

Mobile Operators

OTT Video Services

Operator STB (Set Top Box) Integration

Voucher Code campaigns

Consumer electronics chains

Retail stores

FMCG companies

TV manufacturers

E-commerce companies



OPERATOR INTEGRATION EXAMPLES

VOUCHER CODE EXAMPLES

**UPC Direct
- Freesat / Focus Sat:**
Customers access FilmBox Live with their UPC Direct – Freesat account (Hungary, Czech Republic, Slovakia) & Focus Sat (Romania)

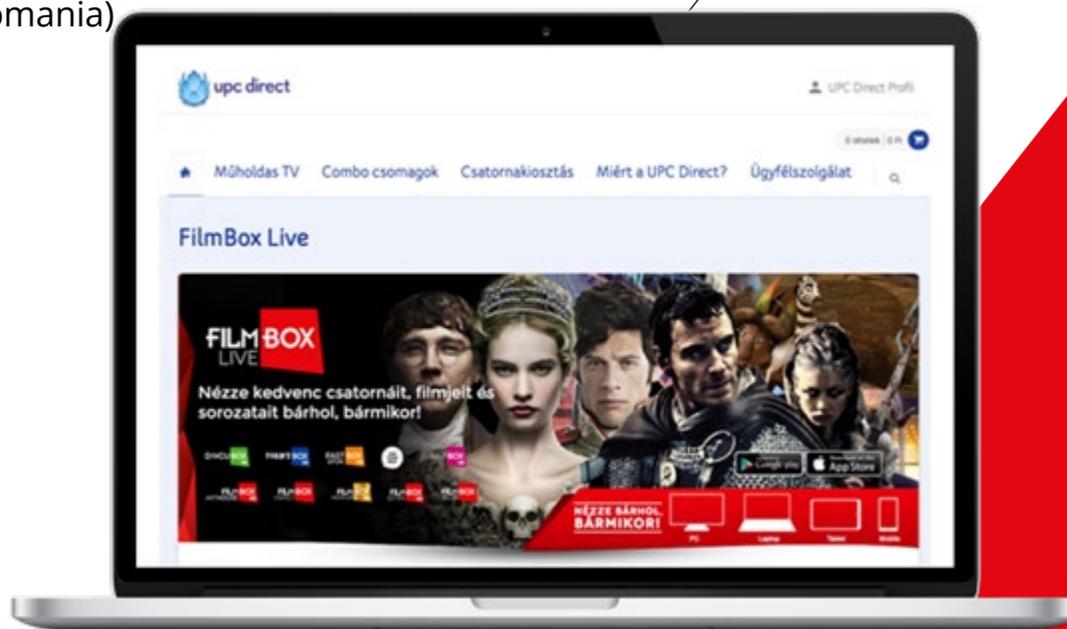
Orange Poland
Customers can subscribe FilmBox Live with mobile payment

Skylink
Customers access FilmBox Live with their Skylink account

Coca Cola – Yemeksepeti.com
Customers receive 1-week access code when they order food with Coca Cola (Turkey)

Lays:
Customers receive 1-day access with every Lays package (Poland)

LG:
Customers receive 1-year access with every 4K TV set they buy (Czech Republic, Slovakia, Greece, Poland)



WHAT IS **FILMBOX ON DEMAND?**

Operators and Video Streaming Services may serve SPI titles through their online platforms under under a FilmBox On Demand branded corner umbrella.

FilmBox On Demand titles are selected by FilmBox Live editors and could be delivered to meet the needs of the platform.

Contents of FilmBox On Demand:

FilmBox On Demand offers a custom selection of FilmBox Library consists of variety of genres including blockbuster and independent movies, documentaries, extreme sports and fight content.

Key Features of FilmBox On Demand:

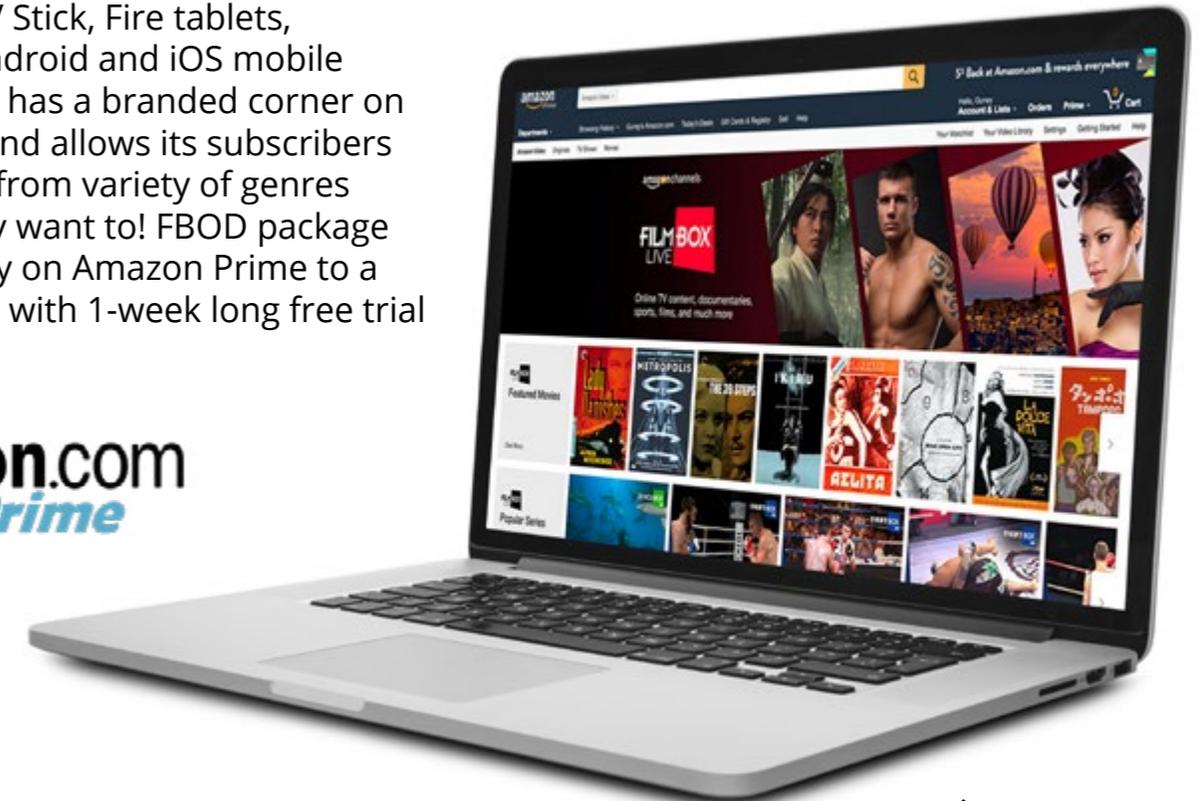
- High-quality mezzanine videos
- Supporting different video formats
- Posters, detailed metadata delivery
- Localization option
- Flexible content delivery methods

VOD BRANDED CORNER **BUSINESS CASE**

Amazon Prime Channels:

All of the titles and TV programming are available to watch on-demand, on all compatible Amazon Video devices including TVs, Blu-Ray players, Amazon Fire TV, Fire TV Stick, Fire tablets, computers, Android and iOS mobile devices. FBOD has a branded corner on the platform and allows its subscribers to enjoy titles from variety of genres whenever they want to! FBOD package sold separately on Amazon Prime to a monthly price, with 1-week long free trial option.

amazon.com
Prime

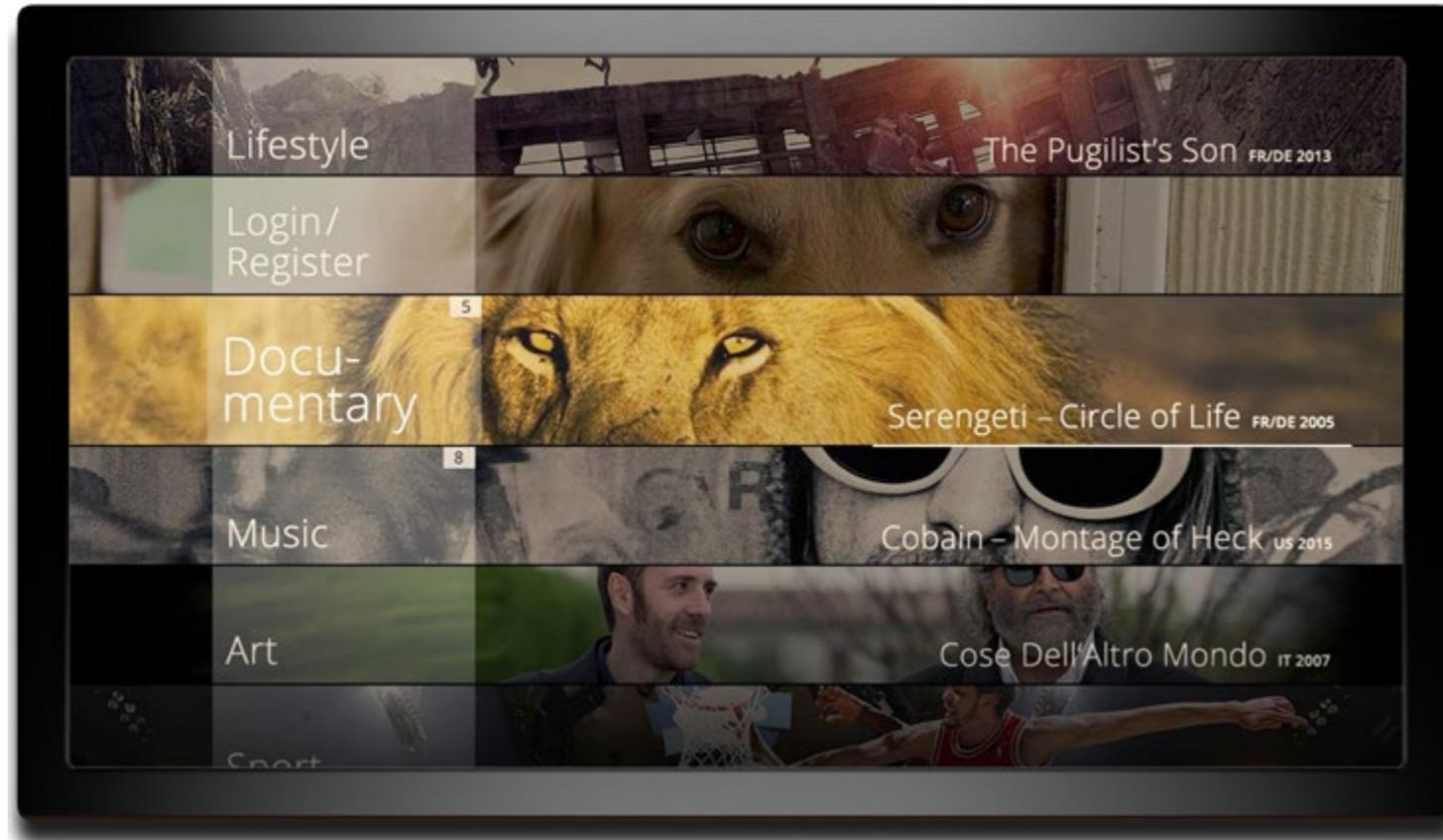


DIFFERENCES BETWEEN FBL AND FBOD

	FILMBOX LIVE	FILMBOX ON DEMAND
Linear channels	YES (film and thematic channels)	NO
Catalogue	Complete film library and content from thematic channels: FightBox, FashionBox, DocuBox, Fast&FunBox	Selected list of movie and content from thematic channels: FightBox, FashionBox, DocuBox, Fast&FunBox
Offer	Offer devised from the linear channel programming	Dedicated offer for selected countries (5-10% refreshing rate monthly)
Library	150+ titles	250 hits
# of active titles	1000 titles	350 titles
Content delivery	Hosting and streaming based on Filmbox Live dedicated servers.	Hosting and streaming via operator's servers
Marketing support	All marketing and sales support provided by Filmbox Live	All marketing and sales support provided by operators



FUNBOX UHD APP



SPI presents a new, state-of-the-art TV app featuring breathtaking visual content which delivers the ultimate Ultra HD experience! Our ambition is to remain the biggest native UHD content library and to become a hub for viewers that are fascinated by the stunning quality of these contents.

General entertainment Ultra HD app presenting amazing premium native UHD footage devoted to nature, travel, lifestyle, performing arts, music as well as movies broadcast in UHD resolution.

AVAILABLE PLATFORMS

Funbox UHD is available as an app on:

Amazon Fire TV, Samsung Tizen 2015, 2016
and Intel based computers (i6 and above)



FUNBOX UHD BUSINESS MODELS

SPI International could work with its partners
on variety of business models such as;

B2C sales

Subscription to FunBox UHD app could
be sold directly to the end users

Voucher Code campaigns

- Consumer electronics chains
- Retail stores
- FMCG companies
- TV manufacturers
- E-commerce companies

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