

SPI INTERNATIONAL

DIGITAL PRODUCTS



FILM **BOX**
LIVE

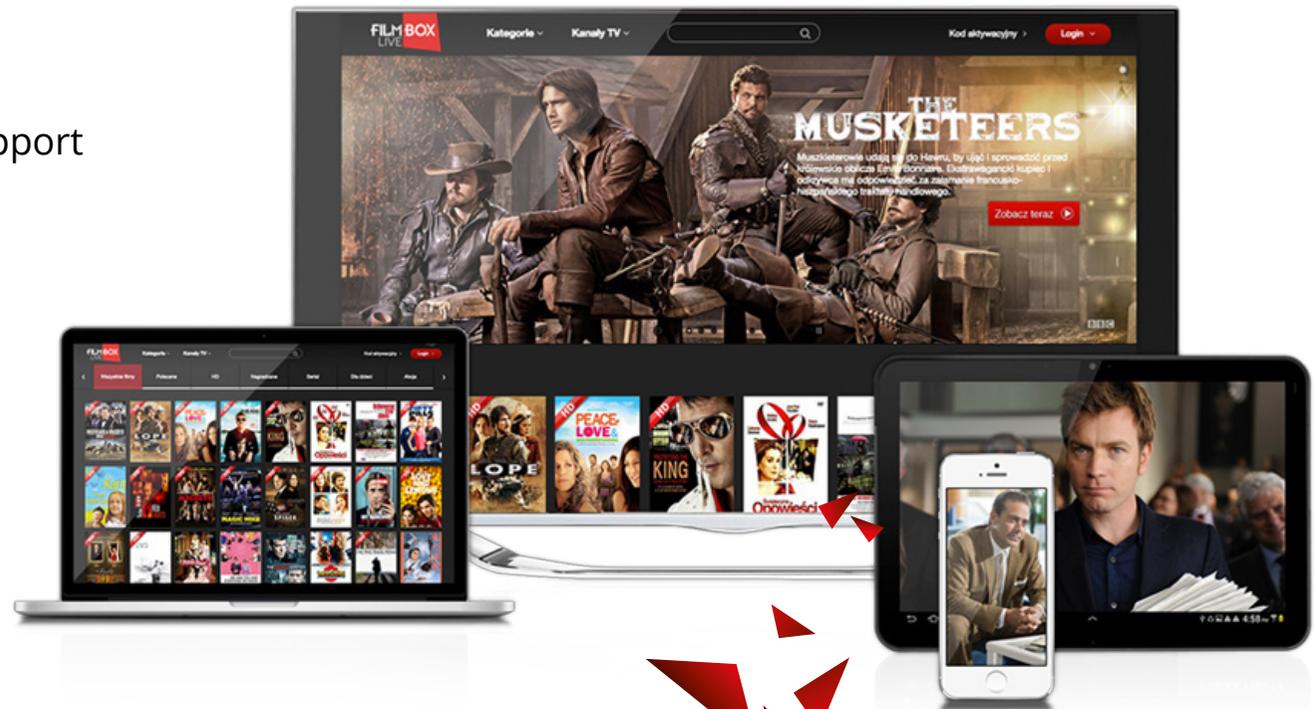


WHAT IS **FILMBOX LIVE**?



Filmbox Live is a subscription based, multi platform content service with a vast library of titles from different genres such as movies, TV series, thematic contents.

- VOD and Streaming TV channels
- 4K / UHD encoding and streaming support
- Supporting different business models
- Single subscription for all screens
- Different payment options
- Responsive customer support
- Single Sign on for Operators



AVAILABLE PLATFORMS



Filmbox Live is available on:



tvOS



Roku

amazon fireTV

TOSHIBA

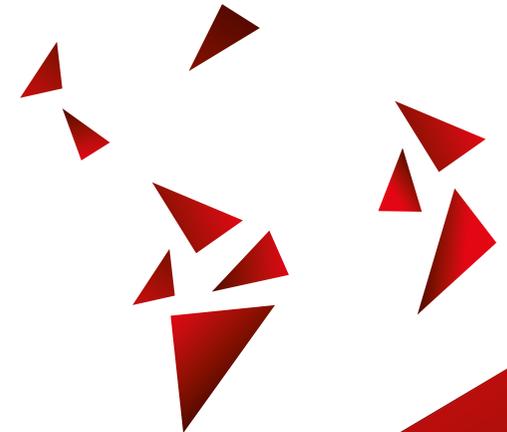
SONY

PHILIPS

VESTEL

GRUNDIG

Panasonic



FILMBOX LIVE **BUSINESS MODELS**



Filmbox Live could work with its' partners on variety of business models such as;

B2C sales

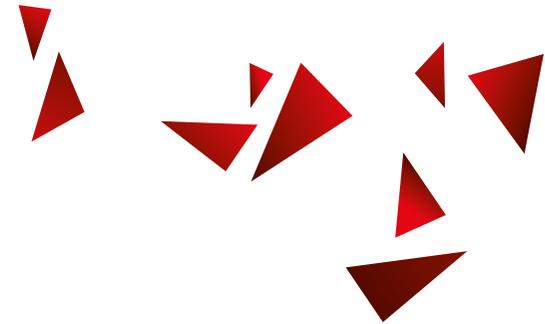
- Filmbox Live could be sold directly to the end users

Operator Integration

- TV Operators
- Mobile Operators
- OTT Video Services
- Operator STB (Set Top Box) Integration

Voucher Code campaigns

- Consumer electronics chains
- Retail stores
- FMCG companies
- TV manufacturers
- E-commerce companies



OPERATOR INTEGRATION EXAMPLES

FILMBOX
LIVE

UPC Direct – Freesat:

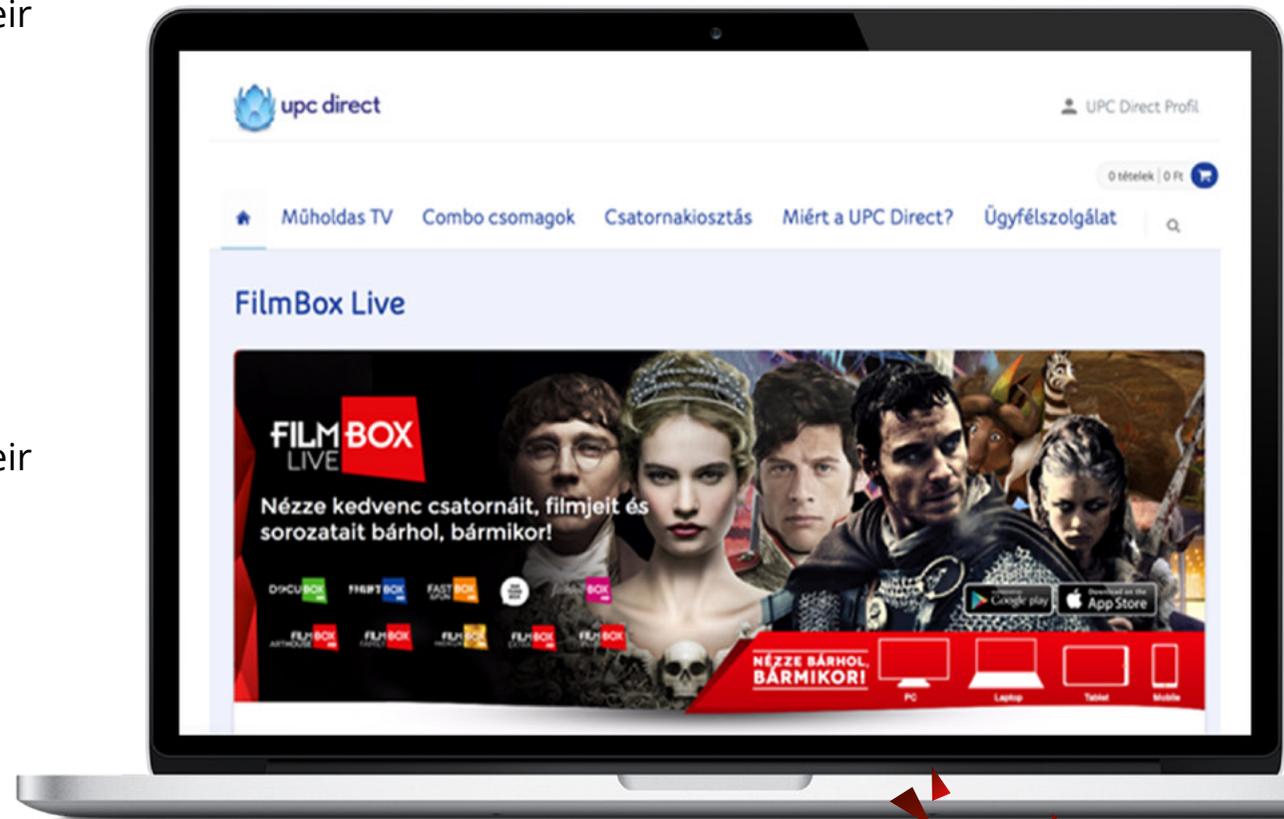
Customers access Filmbox Live with their UPC Direct – Freesat account.
(Hungary, Czech Republic, Slovakia)

Orange Poland

Customers can subscribe Filmbox Live with mobile payment

Skylink

Customers access Filmbox Live with their Skylink account.



VOUCHER CODE EXAMPLES

FILMBOX
LIVE

Coca Cola – Yemeksepeti.com
(biggest online food ordering service
in Turkey):

Customers receive 1 week access code when they order food with Coca Cola (Turkey)

Lays:

Customers receive 1 day access with every Lays package (Poland)

LG:

Customers receive 1 year access with every 4K TV set they buy (Czech Republic, Slovakia, Greece, Poland)



**FILM
BOX** **ON**
DEMAND



WHAT IS **FILMBOX ON DEMAND**



Operators and Video Streaming Services may serve SPI titles through their online platforms under a Filmbox OnDemand branded corner umbrella.

Filmbox On Demand titles are selected by Filmbox Live editors and could be delivered to meet the needs of the platform.

Contents of Filmbox On Demand:

Filmbox On Demand offers a custom selection of Filmbox Library consists of variety of genres including blockbuster and independent movies, documentaries, extreme sports and fight videos.

Key Features of Filmbox On Demand:

- High-quality mezzanine videos
- Supporting different video formats
- Posters, detailed metadata delivery
- Localization option
- Flexible content delivery methods



VOD BRANDED CORNER **BUSINESS CASE**



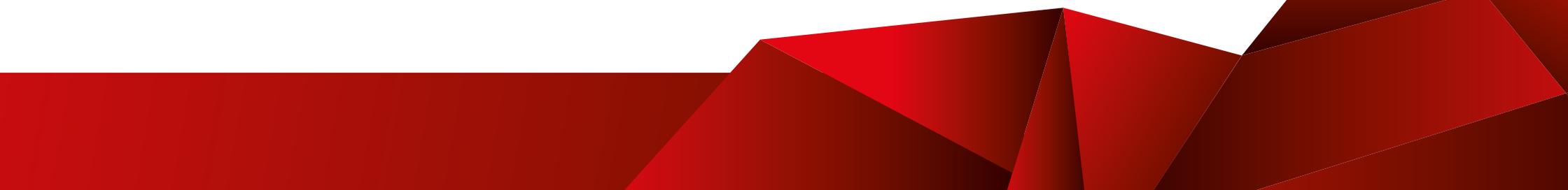
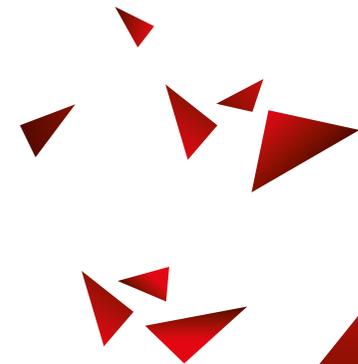
Amazon Prime Channels: All of the titles and TV programming are available to watch on-demand, on all compatible Amazon Video devices including TVs, Blu-ray players, Amazon Fire TV, Fire TV Stick, Fire tablets, computers, Android and iOS mobile devices. FBOD has a branded corner on the platform and allows its subscribers to enjoy titles from variety of genres whenever they want to! FBOD package sold separately on Amazon Prime to a monthly price, with 1-week long free trial option.



DIFFERENCES BETWEEN FBL AND FBOD



	FILMBOX LIVE	FILMBOX ON DEMAND
Catalogue	Full catalogue of movies, thematic titles of Fightbox, Fashionbox, Docubox, FastnFun.	Selected titles of Movies, Arthouse, Fightbox, Fashionbox, Docubox, Fast'n'Fun.
Scheduling	Scheduling based on live channels' EPG	Custom refreshment schedule (5-10% refreshment per month)
Library size	1500 + titles	500 titles
Number of active title	1000 titles	350 titles
Content Delivery	Contents hosted and streamed by Filmbox Live Servers	Contents hosted and streamed by Operator Servers
Marketing support	All Sales and marketing activities are handled by Filmbox Live	All Sales and marketing activities are handled by Operator



**FUN
BOX**

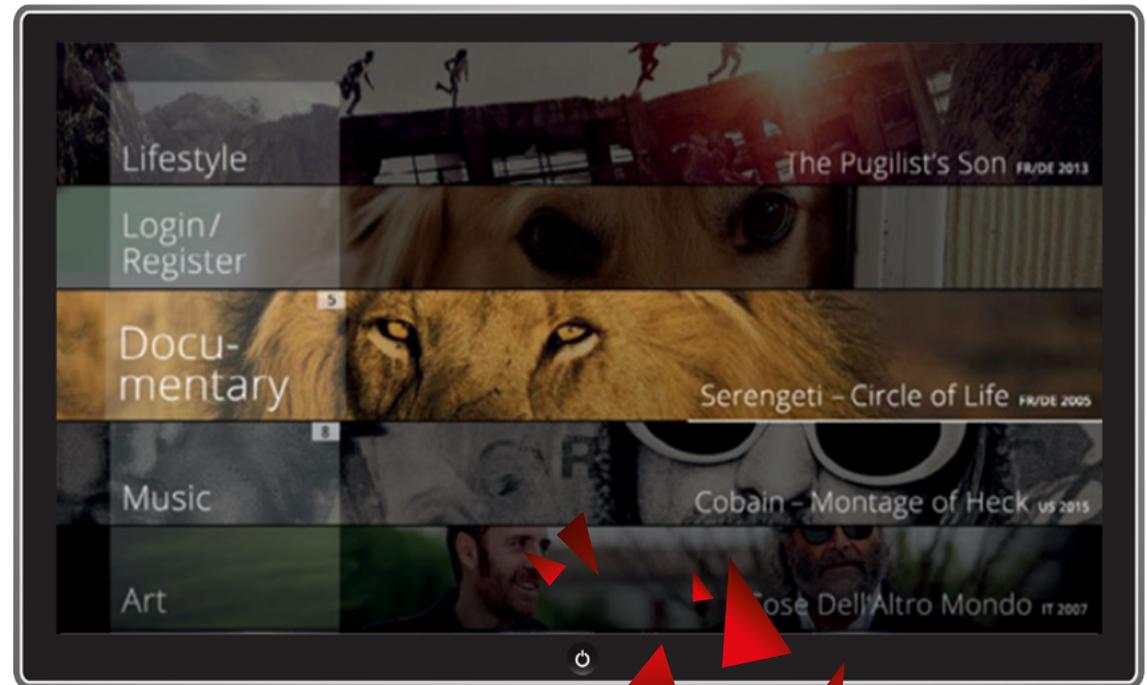


FUNBOX UHD



SPI presents a new, state-of-the-art TV app featuring breathtaking visual content which delivers the ultimate Ultra HD experience! Our ambition is to remain the biggest native UHD content library and to become a hub for viewers that are fascinated by the stunning quality of these contents.

General entertainment Ultra HD channel presenting amazing premium native UHD footage devoted to nature, travel, lifestyle, performing arts, music as well as movies broadcast in UHD resolution.



AVAILABLE PLATFORMS



Funbox UHD is available as an app on:

Amazon Fire TV, Samsung Tizen 2015, 2016
and Intel based computers (i6 and above)



FUNBOX UHD **BUSINESS MODELS**



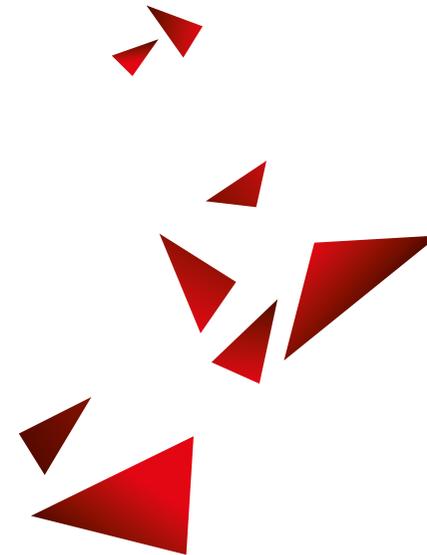
Filmbox Live could work with its' partners on variety of business models such as;

B2C sales

Filmbox UHD could be sold directly to the end users

Voucher Code campaigns

- Consumer electronics chains
- Retail stores
- FMCG companies
- TV manufacturers
- E-commerce companies





 **THANK YOU!**